

From Pathways to Highways

The 2NAU Foundation for Growing Postsecondary Attainment

2025 WICHE Academic Partnerships Annual Meeting

April 23-25, 2025

Reno, Nevada

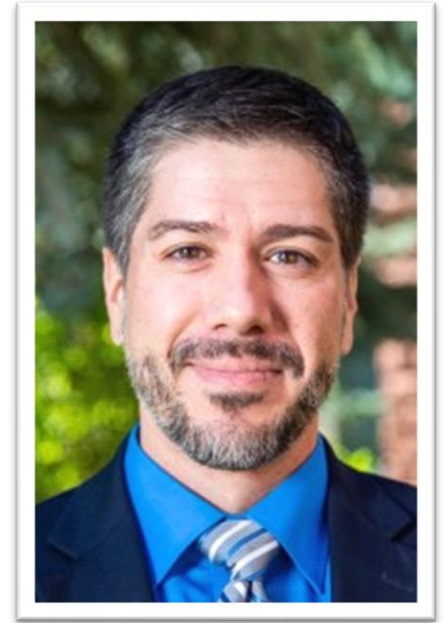
Introductions



Terri Hayes
Associate Vice President
University Advising



Lauren Copeland-Glenn
Director
Mobility and Social Impact



John Georgas
Senior Vice Provost
Academic Operations

Postsecondary value

Attainment drives **economic mobility** and **social impact**

Affordability and **momentum** are essential to the value proposition

Partnerships with community colleges are essential

NORTHERN ARIZONA UNIVERSITY



Academic pathways: The vision

Well-integrated financial supports

Graceful degree plan progression across institutions

Aligned and well-understood policies





Academic pathways: The reality

Mismatched financial supports

Misaligned degree plan requirements

Conflicting and opaque policies

Partnership is the answer

Aligning financial incentives and helping students navigate diverse academic and policy ecosystems

Focusing on and prioritizing student needs and progression

2NAU Beginnings



Joint Admission Program – aimed at promoting 4-year journey

- Admitted to both institutions
 - Non-degree @NAU
- Access to library, campus living, events
- Transcript sharing

2NAU Beginnings



Minimizing lost transfer credit

- Arizona General Education Curriculum (AGEC)
- 2+2 – Articulated programs
- 3+1 – 90/30
- 1+3 – Transfer prior to Associate credential
 - Course capacity (CC and Univ.)
 - Curricular alignment

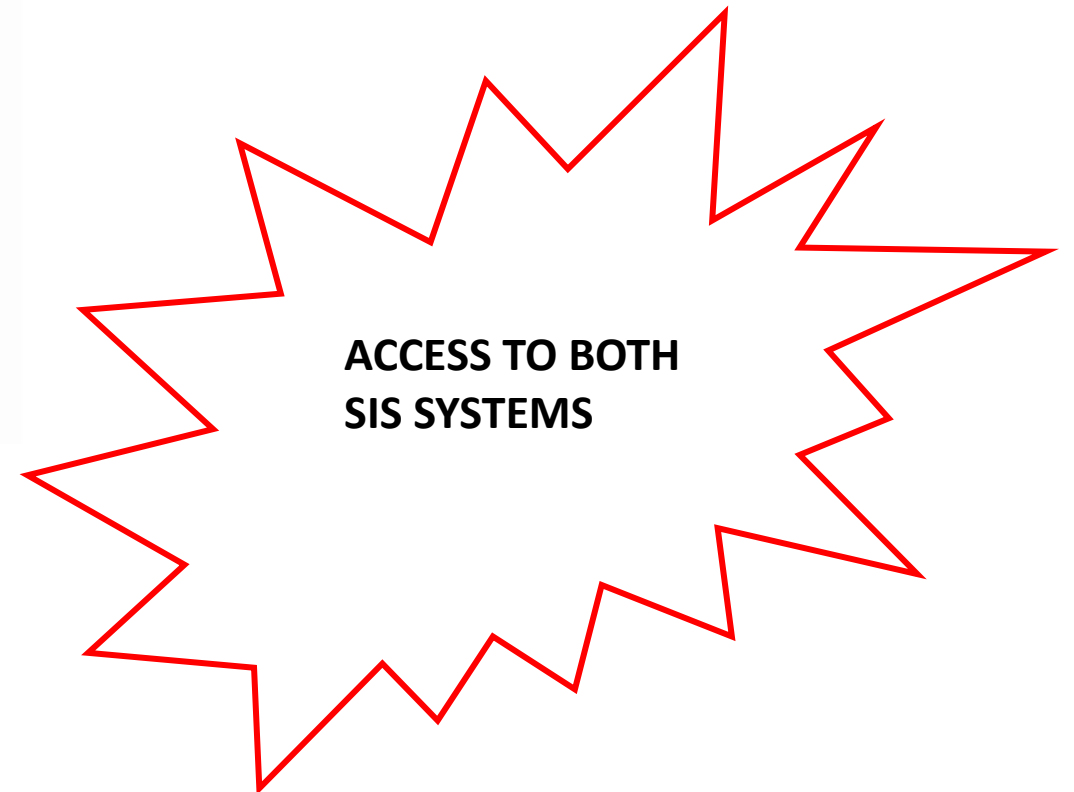
Joint staffing

- Population Management

2NAU Evolution



- Reverse Transfer
- Academic Recovery



THE PROBLEM

Students do not meet NAU's admission requirements but want to enroll in higher education.



WE TELL THEM NO



**GIVE THEM A PATH
TO ADMISSION**

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The Solution: A++



A++

Arizona Attainment
Alliance



THE GOAL

Increase Access &
Attainment



THE IDEA

Strengthen
Educational Pathways



THE PROCESS

Intentional
Partnerships CCs,
NAU, ACA

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Universal admission is creating access for all Arizonans.



Access

Every Arizonan will have the opportunity to go to college.

- **Universal Admissions** creates a path to a bachelor's degree for every student who applies to NAU.

Making an impact ASAP.

Building a stronger Arizona through A++ and statewide partnerships

The Office of **Economic Mobility and Social Impact (EMSI)** at Northern Arizona University connects talent with opportunity to foster professional growth for people living in the beautiful state of Arizona. Through our signature initiative A++, formally known as the Arizona Attainment Alliance, we continue to build a foundation of access, success, attainment, and prosperity.



Access

Every Arizonan will have the opportunity to go to college.



Success

Those who attend college will find greater educational success close to home.



Attainment

The proportion of Arizonans with a high-quality, career-aligned credential will dramatically increase.



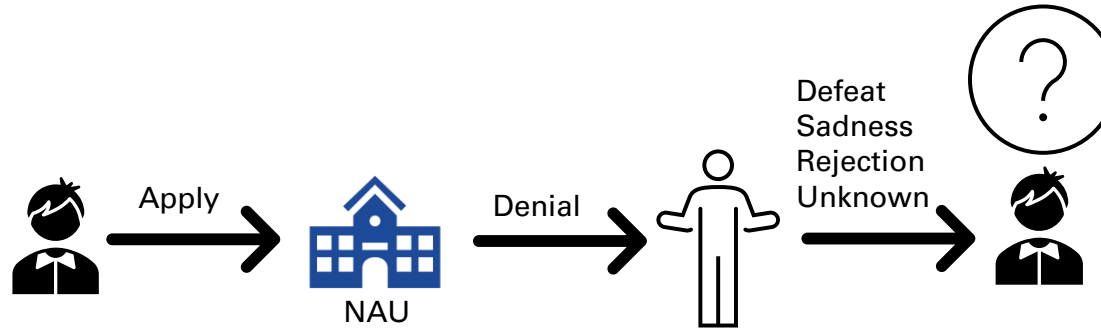
Prosperity

The economic benefits of greater attainment will be fueled and enjoyed by all Arizonans.

Universal Admissions refocuses the admissions process on inclusivity by removing the denial barrier.

Prior State

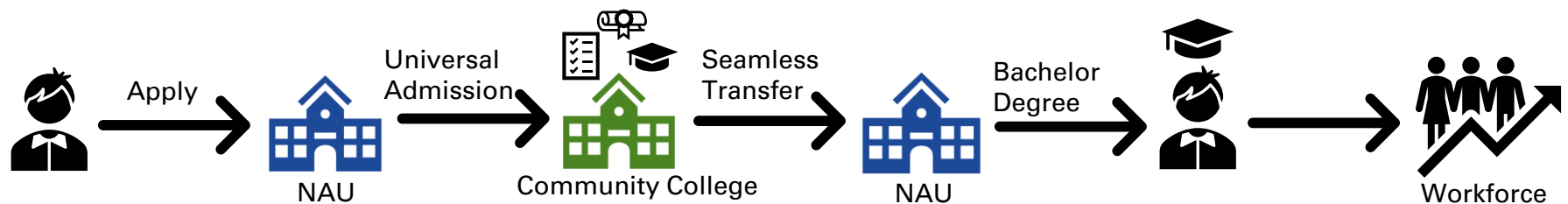
Applicants not meeting admittance criteria are denied and left to determine alternate paths independently.



"Best of luck in your future endeavors."

Universal Admissions

No applicant is ever denied access to a bachelor's pathway. Students are routed to their preferred community college, and then are seamlessly welcomed back to NAU without re-applying.



Creating a data pilot between NAU and CCC.

- Non-disclosure Agreements (both institutions).
 - One key staff member at each institution granted access to the other's de-identifiable data.
- Identified Special Use Table data elements and definitions.
- Established timeline.
- Each institution submitted files to AZ Transfer via Dropbox.
- AZ Transfer facilitated file uploads and data matching.
- Key staff members analyzed the results.

Coconino's Fall 2023 Universal Admissions cohort set the stage for state-wide expansion.



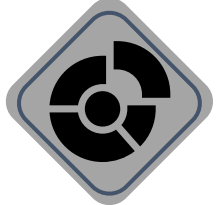
- 183 Universal Admissions students enrolled Fall 2023
- Workload
 - Admissions Staff
 - IT Staff
- Benefits
 - New pipeline for students
 - CCC2NAU
 - Housing, Jackscard, other perks
- Challenges and Improvements
 - Manual tracking
 - Communication flows
 - Residency determination
- The Future

Lessons Learned

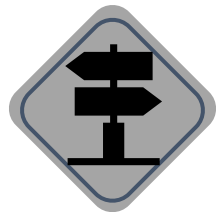
Lessons learned and challenges with the CCC- NAU Alternative Enrollment Pathway



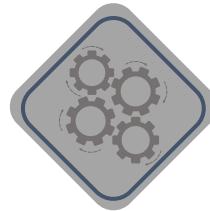
No initial infrastructure



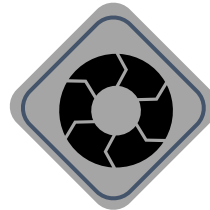
Incompatible data systems



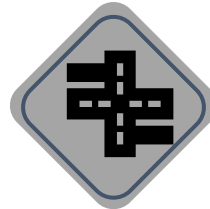
Disproportionate resources



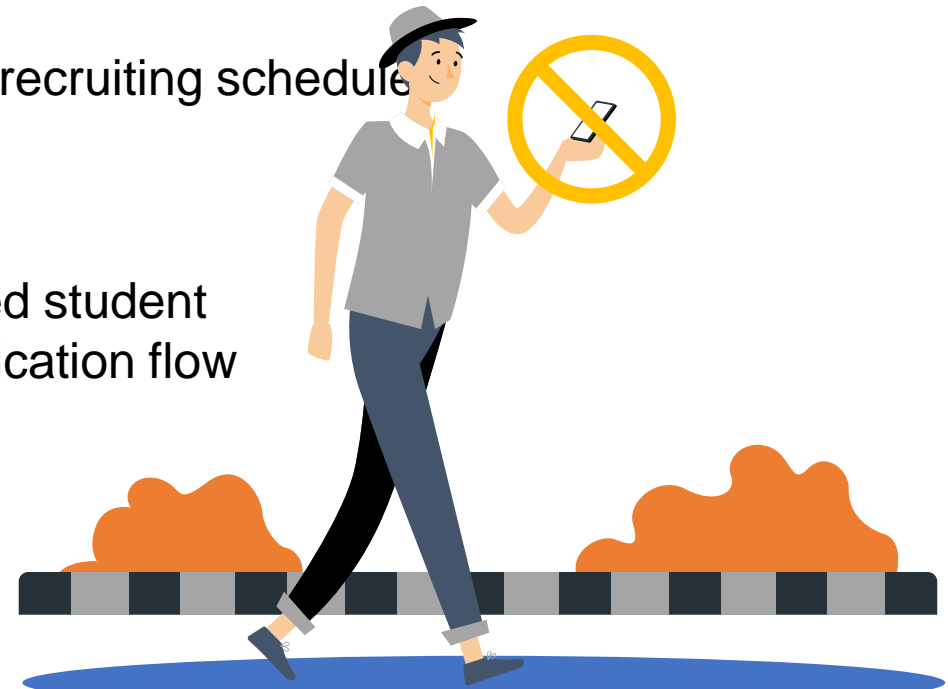
Differing levels of automation



Differing recruiting schedule



No shared student
communication flow



Wrap up

Prioritize

Start small and build on relationships and goodwill

Grow on a foundation of early success and build structures that are resilient to the times and leadership changes

Share information and student data openly

Focus on bi-directional wins

Avoid

Prioritizing institutional and faculty considerations over student needs

Thank you