

Core Competencies, Curriculum, Careers: How Humanities Students Can Excel in the Marketplace of Ideas



Connecting Students to
Career Pathways

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 UAA College of
Arts and Sciences
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UAA Core Competencies

In 2020, UAA identified four “core competencies” at the heart of a quality UAA education. Students develop mastery of these competencies through curricular (e.g. courses), co-curricular (e.g. internships, conferences), and extra-curricular (e.g. student clubs) learning experiences.

- **Effective Communication:** The knowledge and skills necessary to engage in effective communication in diverse contexts and formats.
- **Creative and Critical Thinking:** The knowledge and skills necessary for the critical exploration of issues, ideas, artifacts, and events in order to creatively design, evaluate, and implement a strategy to answer complex questions or achieve a desired goal.
- **Intercultural Fluency:** The knowledge and skills necessary to promote effective and appropriate interaction in a variety of cultural contexts, particularly in terms of the diverse populations of Alaska.
- **Personal, Professional, and Community Responsibility:** The knowledge and skills necessary to promote personal flourishing, professional excellence, and community engagement.

Connecting Core Competencies to Curriculum

- ▶ Relaunching internships in the College of Arts & Sciences
 - ▶ Inventory of internships in the college: Inconsistent formats and processes
 - ▶ Equity & inclusion: Need to “demystify” internship process
 - ▶ Visible, Consistent, Accessible
- Internship Scholarships to offset Unpaid internships
- ▶ Created CAS 495 Internship Scholarship!

Handshake and What's Hot?

- Technology
- Media
- Finance
- Healthcare
- Education
- Government



Save and Close

What types of jobs will you be searching for?

Popular roles for Non-Degree Seeking students

- Accountant +
- Business Analyst +
- Data Scientist +
- Financial Engineer +
- Graphic Designer +
- Human Resources Generalist +
- Investment Banker +
- Marketing Specialist +
- Mechanical Engineer +
- Paralegal +
- Pharmacist +
- Product Manager +
- Public Relations Manager +
- Software Engineer +
- Special Education Teacher +
- Supply Chain Manager +



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Making Connections!

How to connect Humanities students with employers?

Do employers make it clear they are looking for a person with excellent communication and problem-solving skills?

Do students know how to articulate these skills and their importance?

Have both sides made it clear what their strengths are?

Connecting Curriculum to Careers

Role Playing without Puppets

Groups of four: One faculty advisor and student intern and two interviewers for internship position

Use Internship Learning Agreement to see if a connection can be made!

Intentional Learning Goals connected to Core Competencies?

Action Steps to connect goals and competencies?

Reflections?