



Office of the Chancellor

Strategic Plan



We are evolving our original Flagship 2030 vision to be more simple and more direct. This university will be a leader in addressing the humanitarian, social and technological challenges of the 21st century.

—Chancellor Philip P. DiStefano, [State of the Campus Address](#),

October 2016

Vision

To be a leader in addressing the humanitarian, social and technological challenges of the 21st century.

Who We Are

- CU Boulder is a leading global comprehensive research university.
 - Located on the Front Range of the Rocky Mountains, we are distinguished by an entrepreneurial mindset that shapes our teaching, research and industry activities.
 - In all our actions, we are committed to inclusive excellence, a quality that defines our passion to be on the forefront of change for a more sustainable and understanding world.
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The Colorado Creed

As a member of the Boulder community and the University of Colorado Boulder, I agree to:

- *Act with honor, integrity and accountability in my interactions with students, faculty, staff and neighbors.*
- *Respect the rights of others and accept our differences.*
- *Contribute to the greater good of this community.*

These values are reinforced by our [Inclusive Excellence](#) Initiative. CU Boulder's identity is defined by respect for diversity and inclusivity.

Strategic Imperatives

Strategic Imperative 1:

Shape Tomorrow's Leaders

- [Recruit, retain and graduate students](#) committed to:
 - Demonstrating honor, integrity, accountability, respect and contributions to the common good.
 - Understanding, sharing and engaging [diverse perspectives](#).
 - Developing critical thinking and creative problem solving skills by fully participating in CU Boulder's [academically rigorous programs](#) and community.
- Recognize and engage graduates who consistently demonstrate [CU Boulder values](#) and apply intellectual curiosity, rigor and collaboration to creatively address complex issues and opportunities.

Strategic Imperative 2:

Be the Top University for Innovation

- Serve as the [nexus for innovation](#) by facilitating collaboration and the sharing of diverse perspectives between universities, industry, laboratories and communities to elucidate and address complex issues and opportunities.

Strategic Imperative 3:

Positively Impact Humanity

- Broaden and expand research, scholarship and creative work and articulate the [positive societal outcomes](#) they advance.
- Collaborate to produce graduates who [apply their CU experience](#) to make meaningful contributions to society.

[View the original Flagship 2030 strategic plan, as approved in 2007.](#)

[University of Colorado Boulder](#)

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