

### The Future of Higher Education

### THE FUTURE OF HIGHER EDUCATION WESTERN ACADEMIC LEADERSHIP FORUM APRIL 20, 2022

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## **TODAY'S DISCUSSION**

- The Challenge
- The Charge
- Consider Your Role
- Conclusion



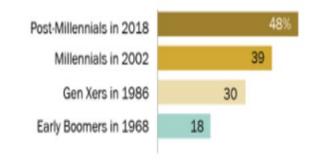
## THE CHALLENGE



## **GEN Z – MOST DIVERSE GENERATION**

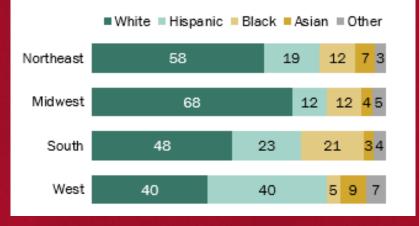
### Nearly half of post-Millennials are racial or ethnic minorities

% of 6- to 21-year-olds who are nonwhite



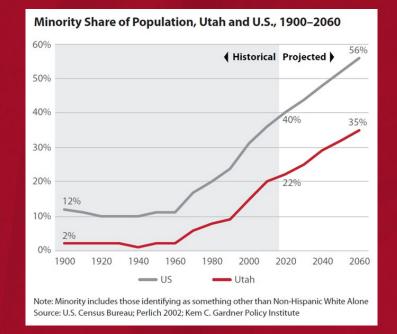
#### In Western U.S., post-Millennials are as likely to be Hispanic as white

% of 6- to 21-year-olds in 2017 who were ...





Source: Pew Research Center



### Table 1. Percent of Age Group Identifying as Minority in Utah, 2020 and 2060

Age Group	2020	2060
Preschool	28.7%	44.6%
School	26.4%	41.7%
College	25.8%	40.5%
Working	22.2%	35.6%
Retirement	10.8%	23.1%
All Ages	22.7%	34.8%

Note: Minority includes those identifying as something other than Non-Hispanic White Alone. Age groups: Preschool (0-4 years); School (5-17 years); College (18-24 years); Working (18-64 years); Retirement (65 and older) Source: Kem C. Gardner Policy Institute

## UTAH ALIGNS WITH NATIONAL TREND

- Racial and ethnic diversification While the largest share of Utah's population identifies as White alone, not Hispanic, increased racial and ethnic diversity is expected to increase into the future.
- Younger Utahns are more diverse Utah's younger population is much more racially and ethnically diverse than Utah's older population.



## DIVERSITY

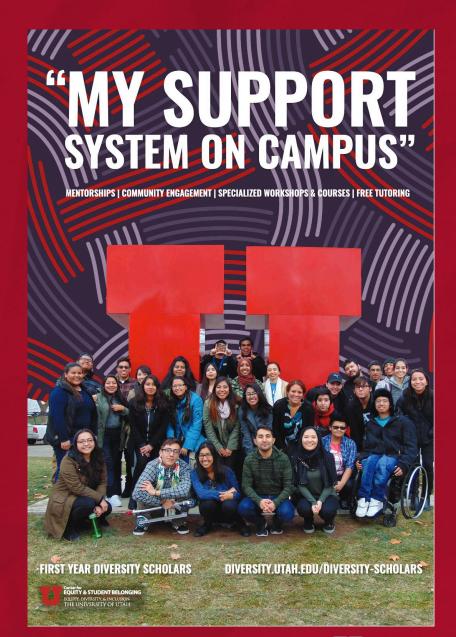
• We all know to start here.





## DIVERSITY

- What does diversity mean?
  - Checkbox or body count
- Starting point for the journey, not a destination
- We get stuck "doing diversity"





## INCLUSION

- Removing politics of gratitude
  - "Welcome and be like us"
    - They are a good fit
    - They are lucky



## **More Than A Body Count** Diversity without Equity and Inclusion is Dead



## THE CHARGE



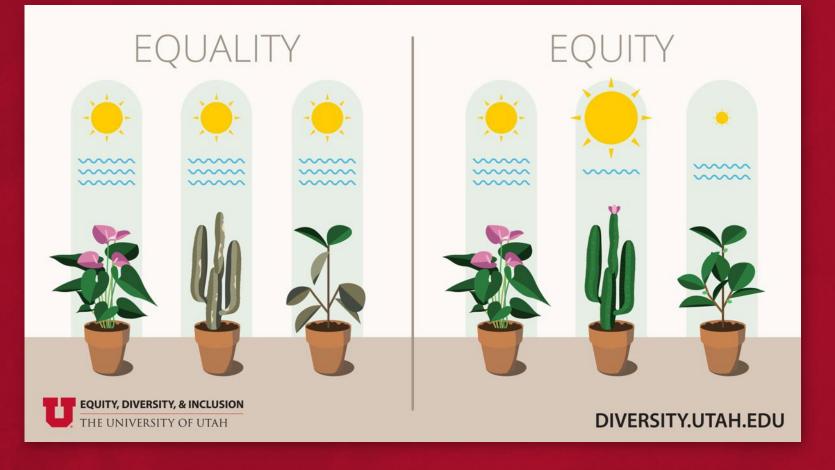
## **LEADING WITH EQUITY**

- An equity framework is the recognition and analysis of historic, persistent factors that have created unequal systems \*
- Leading from equity fosters change, engagement, and justice for the purposes of dismantling supremacy in all forms
- Intentions, Actions, Budgets and Outcomes are aligned.





## **EQUITY IN ACTION**



- Equity is a form

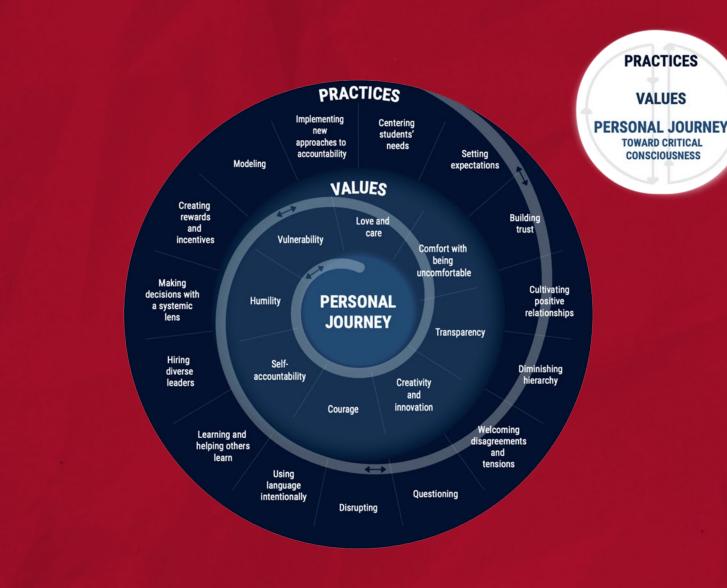
   of corrective justice
   which provides equal
   opportunities, access,
   and support to learn,
   succeed and grow.
- People are not deficient, systems are deficient.
   We don't fix the people; we fix the inequitable system.
- Equity is an intentional practice which helps increase retention, engagement and belonging.



Equality vs. Equity by EDI Marketing & Communications at the University of Utah.

### SHARED EQUITY LEADERSHIP

Equity leadership is distributed throughout the University through personal commitment, divisional engagement, and institutional responsibility.



Kezar, Adrianna, Elizabeth Holcombe, Darsella Vigil, and Jude Paul Mathias Dizon. 2021. Shared Equity Leadership: Making Equity Everyone's Work. Washington, DC: American Council on Education

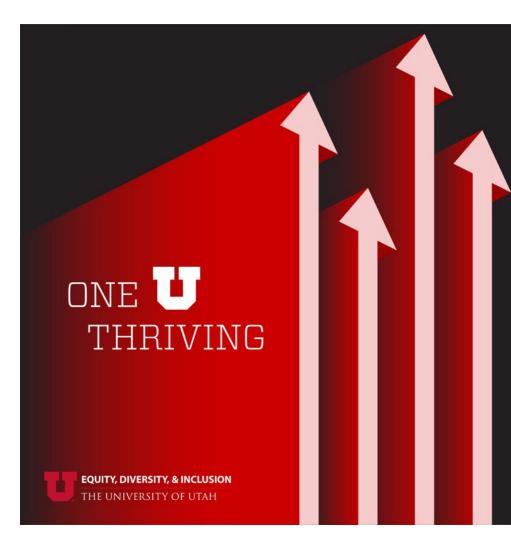


## ONE U THRIVING

The mission of Equity, Diversity, & Inclusion at the U



## **ONE U THRIVING THEMES**



### **The Power of Naming**

• Call out and name oppressive systems in order to transform them

### Leading From A Place of Discomfort

- Engage in difficult conversations
- Becoming courageous to face tense moments
- Create a culture of truth, resiliency, and inclusion

### Unearthing, Replanting and Nurturing New Roots

- Confront and untangle a legacy of exclusion
- Simultaneously growing the EDI practice/Embedding Principles
- Integrating EDI into the fabric of the University



## **CONSIDER YOUR ROLE**



## **MY ROLE:**

- Convenor
- Collaborator
- Disruptor



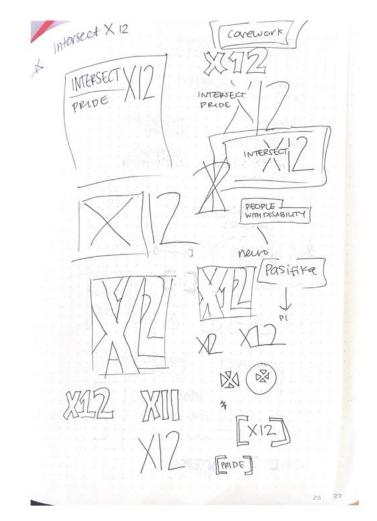
## **Align Intention With Action**

- We must be willing to walk our talk.
- We can't keep issuing statements and doing other performative actions.
- We must be steadfast in our intent to align our actions with our stated intentions.
- We must start from a point of equity . Equity shifts our intention from counting people to ensuring their success.
- We must ask the right question: "If we lead with equity, what will we grow?"



## **GETTING STARTED**

- Listen
  - Drives Inclusivity
  - Drives Self-Reflection
- Information
  - You have data, but need to know what to do to affect the culture
- It gets messy and uncomfortable
  - Not one size fits all
  - Recognizing Systemic Racism
- Reparations
  - Removing barriers that have existed
  - Providing access to the playing field





# THANK YOU!



## **SLIDE PURPOSELY LEFT BLANK**





## **RECRUITMENT – I Know You Know**

- What is the message of our culture?
  - What are we doing to open the culture beyond a body count?
- Make conscious efforts to expand the search beyond your network of friends
- Explore and embrace non-traditional methods and experience
- Review the job descriptions to look for terms that may include unconscious bias and are welcoming to potential candidates whose backgrounds are different from yours



## RETENTION

- What is the message of our culture?
  - What are we doing to open the culture beyond a body count?
- Make conscious efforts to expand the search beyond your network of friends
- Explore and embrace non-traditional methods and experience
- Review the job descriptions to look for terms that may include unconscious bias and are welcoming to potential candidates whose backgrounds are different from yours



## WHY EDI MATTERS IN HIGHER EDUCATION

- Students must possess more than critical thinking and excellent verbal communication skills to understanding that they are global citizens
  - Organizations want students who reflect those values
- Universities must work to graduate students who are ready to express their viewpoints and see themselves in this organization

