Beyond Tradition(al): Marketing Higher Education to All
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Moderator: Brock Tessman, Montana University System

Panelists: Tom Gallagher, Missoula College
Scott Lemmon, Montana University System
Neil Woolf, Southern Oregon University
Awareness Campaign

Our streamlined college application process helps you light the fuse. It’s FREE. It’s easy. Start right now.

Help YOUR students find their PATH to life after high school.
Our streamlined college application process helps you light the fuse. It’s FREE. It’s easy. Start right now.
Design Process
Discover What’s Out There

How does education fit into your future? We’ll help you find out.

- **40,000+ students**
- **16 colleges**
- **1 university system**

*Apply Montana* is a new website that provides a single point of entry to the MUS.

- Central Application for admissions that is free for all resident students
- Career & College Readiness tools designed for Students, Parents, & Educators
Agricultural Engineers

**AVG SALARY**
$80k

**STUDY TIME**
4 yrs

**10-YR GROWTH**
Fast

**PREPARE**
- Have a high school diploma or equivalent
- Have a bachelor's degree in agricultural engineering
- Have a license

**HELPFUL HIGH SCHOOL COURSES**
- Computer Applications
- Computer Aided Design (CAD)

Learning on the job was an amazing part of the experience for me. I get to work with an awesome team that teaches me every day.

Chris Hamilton, Billings, MT

**PROGRAMS TO CONSIDER**
- **Drafting Technology**, Highland College
- **Drafting Apprenticeship**, Lorem Ipsum College
- **Drafting Technology**, University of Montana
BECOME AN ALUM

READY TO FINISH YOUR DEGREE?
UNIVERSITY OF MONTANA

BECOME AN ALUM PROGRAM
MONTANA ETS

BECOME AN ALUM PROGRAM
DAWSON COMMUNITY COLLEGE

BECOME AN ALUM PROGRAM
MILES COMMUNITY COLLEGE
**BECOME AN ALUM**

Department of Labor and Industry – Intensive Case Management Framework

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<th>LISTEN TO STUDENTS</th>
<th>IDENTIFY BARRIERS</th>
<th>PROVIDE CAREER COACHING</th>
<th>LISTEN TO EMPLOYERS</th>
<th>STRESS EMPLOYABILITY SKILLS</th>
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<td>Contact former students to inquire why they did not complete their degree.</td>
<td>Assist individuals by removing barriers to completion.</td>
<td>Guide students into high demand careers through coaching. (self-sufficiency goal).</td>
<td>Learn about workforce needs and align programs to meet these needs.</td>
<td>Teach the skills and behaviors needed successfully transition from students to employees</td>
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BECOME AN ALUM

Results

• The impact of case management, individualized attention, and high touch advising is effective.

• It is hard work with low response rates and it can be difficult to accept that everyone is not motivated or able to return to college.

• Adult students are career-oriented. DLI is uniquely poised to recommend a spectrum of career options such as rapid and noncredit workforce education in addition to degrees and certificates.

• DLI has access to unique financial resources to support students for career education funding (eg. WIOA )
BECOME AN ALUM

Student Testimonial
"... the incredible impact the Become-An-Alum program has had on my life. Without the support of this program, and through it, the support of the Dept. of Labor & Industry, I could not have pursued a higher education. The decisions of my youth had left me in poor academic standing, rendering me ineligible for financial aid or loans. Become-An-Alum gave me the tools I needed to correct the mistakes I made nearly 20 years ago ... (I am now) pursuing a degree in Management Information Systems"
INDUSTRY-SPONSORED PROGRAMS

All in Missoula – ATG/Cognizant

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<th>Step</th>
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<td>WAIT</td>
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<td>9</td>
<td>CELEBRATE</td>
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- **APPLY**: Click on the link below to fill out the electronic application and attach your resume and a short cover letter.
- **WAIT**: Cognizant will do an internal review of your application and resume. We should get back to you within 7-10 days with the status of your application.
- **INTERVIEW**: If we think you’re a good fit, we will contact you to schedule an interview.
- **OFFER**: If your skills and attitude match what we are looking for, we will invite you to join the team!
- **ONBOARD**: You will receive more information on logistics, curriculum, and general expectations of the class.
- **TRAIN**: Here’s where the rubber meets the road. You will engage in a 12-week training program to prepare you for your new career. Details are below.
- **PROGRESS**: We will monitor your participation and progress throughout the training, and have regular check-in sessions to assist you.
- **INTERVIEW**: Upon completion of the training program, you will have an interview to assess your skills and your possible role at Cognizant.
- **CELEBRATE**: You made it! You’re now working with one of the most progressive technology companies in the world. Congratulations!

Elite One Manufacturing

![Elite One Manufacturing Logo](image-url)