

WICHE Commission Meeting • May 21-22, 2001 • Jackson, Wyoming

Agenda Book

Monday, May 21, 2001

7.30 - 8.30 am [Tab 1]
Rafferty's Room

Executive Committee (closed)



Review and approval of Executive Director's Self-Evaluation for FY 2001 and Objectives for FY 2002 and beyond, and approval of a recommendation for the Executive Director's salary increase for FY 2002 (confidential copies provided only to WICHE commissioners)

8.30 - 10.00 am [Tab 2]
Pavilion/Exhibit Hall

Executive Committee (open)



Approval of Minutes of the November 13, 2000, Executive Committee Meeting and the Conference Call Meetings of Jan. 29, 2001, Feb. 28, 2001, and April 5, 2001; approval of the Planning Committee Meeting Minutes of November 14, 2000

Discussion Items:

May 2001 Meeting Schedule Review
November 2001 Meeting Format/Content

8.30 - 10.00 am [Tab 3]
Lodge Room

Issue Analysis and Research Committee (formerly Information Exchange/Special Projects Committee)



Approval of Minutes of the November 14, 2000, Committee Meeting and the Conference Call Meeting of April 6, 2001



Approval of the Fiscal Year 2002 Workplan



Approval of the Revenue Project, "Finding the Will and the Way"

Discussion Item:

Student Mobility Project

Information Item:

Unit Updates

8.30 - 10.00 am [Tab 4]
Cougar Room

Programs and Services Committee (formerly Student Exchange Program Committee)



Approval of Minutes of the November 14, 2000, Committee Meeting and the Conference Call Meeting of March 29, 2001



Approval of the Fiscal Year 2002 Workplan

Monday, May 21, 2001

10.00 - 10.30 am

10.30 am - 12.00 noon [Tab 5]
Pavilion/Exhibit Hall

12.00 noon - 2.00 pm
Lodge Room

2.00 - 4.00 pm [Tab 6]
Pavilion/Exhibit Hall

4.00 - 4.30 pm

4.30 - 5.30 pm
Meet in hotel lobby

5.30 - 8.00 pm [Tab 7]
UW NPS Research Center

8.00 - 9.00 pm

Program Updates:

Western Consortium for Accelerated Learning Opportunities
Legislative Engagement in Higher Education Policy Project
Compact for Faculty Diversity – New Directions and Possibilities
American TelEd Communications Alliance
WICHE Student Exchange Programs (Western Undergraduate Exchange and Professional Student Exchange Program)

Break

What's Happening in the WICHE States

Introduction of Guests
Developments in the West
Developments Elsewhere

Lunch

Higher Education in the West from a Governor's Perspective
Speaker: Wyoming Governor Jim Geringer

Theme I Policy Discussion: The Report Cards

■ **How the West Measures Up**

Speaker: Cheryl Blanco, director, Policy Analysis & Research, WICHE

■ **Response to the Report Card in the West and Beyond**

Speaker: Dennis Jones, president of the National Center for Higher Education Management Systems (NCHEMS)

■ **What Can WICHE States and Commissioners Do?**

Speaker: Patrick M. Callan, president of the National Center for Public Policy and Higher Education

Break

Travel to the University of Wyoming NPS Research Center

Dinner at the Research Center

Speaker: Phil Dubois, president of the University of Wyoming

Travel back to the hotel

Tuesday, May 22, 2001

8.30 - 10.00 am [Tab 8]
Pavilion/Exhibit Hall

Theme II Policy Discussion: Technology Costing Methodology - The Camel's Nose Under the Tent

Introduction: David Longanecker, executive director

Speaker: Dennis Jones, president of the National Center for Higher Education Management Systems (NCHEMS)

10.00 - 10.30 am

Break

10.30 am - 1.00 pm [Tab 9]
Pavilion/Exhibit Hall

Committee of the Whole

- Report of the Chair
- Report of the Executive Director
- Report and Action of the Executive Committee
- Report and Action of the Issue Analysis and Research Committee
- Report and Action of the Programs and Services Committee
- Report of the Benefits Committee

Action Items:



Approval of the November 2000 Commission Meeting Minutes



Fiscal Year 2002 Workplan



Fiscal Year 2002 Salary and Benefits Recommendations



Fiscal Year 2002 Budget

- Meeting Evaluation
- Other Business
- Adjournment

1.00 - 2.00 pm
Lodge Room

Lunch (optional): Box lunches

[Tab 10]

Reference



Monday, May 21, 2001

7.30 - 8.30 am
Rafferty's Room

Executive Committee (closed)

Members:

Emily Stonington, Chair (MT)
Tad Perry, Vice Chair (SD)
Everett Frost, immediate past Chair (NM)

Diane Barrans (AK)
Linda Blessing (AZ)
Warren Fox (CA)
Tony Rechlitz (CO)
Doris Ching (HI)
Chuck Ruch (ID)
Richard Crofts (MT)
Carl Shaff (NV)
Bruce Hamlett (NM)
David Nething (ND)
Diane Vines (OR)
Robert Burns (SD)
Aileen Clyde (UT)
Don Carlson (WA)
Jenne Lee Twiford (WY)

Agenda



Review and approval of Executive Director's Self-Evaluation for FY 2001 and Objectives for FY 2002 and beyond, and approval of a recommendation for Executive Director's salary increase for FY 2002 (confidential copies provided only to WICHE commissioners)

Other*

*Please note: Article III of Bylaws states:

Section 7. Executive Sessions

Executive sessions of the commission may be held at the discretion of the chairman or at the request of any three commissioners present and voting. The executive director shall be present at all executive sessions. The chairman, with the approval of a majority of the commissioners present and voting, may invite other individuals to attend.

Section 8. Special Executive Sessions

Special executive sessions, limited to the members of the commission, shall be held only to consider the appointment, salary, or tenure of the Executive Director.



Monday, May 21, 2001

8.30 - 10.00 am
Pavilion/Exhibit Hall

Executive Committee (Open)

Members:

Emily Stonington, Chair (MT)
Tad Perry, Vice Chair (SD)
Everett Frost, immediate past Chair (NM)

Diane Barrans (AK)
Linda Blessing (AZ)
Warren Fox (CA)
Tony Rechlitz (CO)
Doris Ching (HI)
Chuck Ruch (ID)
Richard Crofts (MT)
Carl Shaff (NV)
Bruce Hamlett (NM)
David Nething (ND)
Diane Vines (OR)
Robert Burns (SD)
Aileen Clyde (UT)
Don Carlson (WA)
Jenne Lee Twiford (WY)

Agenda



Review/Approval of the Executive Committee Minutes of November 13, 2000



Review/Approval of the Executive Committee Minutes of January 29, 2001



Review/Approval of the Executive Committee Minutes of February 28, 2001



Review/Approval of the Executive Committee Minutes of April 5, 2001



Review/Approval of the Planning Committee Meeting Minutes of November 14, 2000

Discussion Items

May 2001 Meeting Schedule Review
November 2001 Meeting Format/Content

Other



Monday, May 21, 2001

8.30 - 10.00 am
Lodge Room

Issue Analysis and Research Committee

Members:

Chuck Ruch (ID), Chair
Cece Foxley (UT), Vice Chair
Emily Swanson (MT), Ex Officio
Tad Perry (SD), Ex Officio

Francisco Hernandez (CA)
Pauline Gubbels (NM)
Debbie Allen (CO)
Richard Kunkel (ND)
Clyde Kodani (HI)
Nicki Harrington (OR)
Jack Riggs (ID)
Bob Burns (SD)
Johnny Ellis (AK)
Frank Kerins (MT)
Marcus Gaspard (WA)
Lawrence Gudis (AZ)
Raymond Rawson (NV)
John Barrasso (WY)

Agenda

Presiding: Chuck Ruch (ID), Chair



Approval of Minutes of the November 14, 2000, Committee Meeting and the Conference Call Meeting of April 6, 2001



FY 2002 Workplan. The draft FY 2002 workplan for the Public Affairs and Communications unit, the Western Cooperative for Telecommunications, and the Policy Analysis and Research unit is included for the committee's approval.



Revenue Project. The Policy Analysis and Research unit seeks the committee's approval of a project to examine the impact of revenue constraints on the future viability of higher education in the West (see the action item – "Finding the Will and the Way"). This activity is currently on the fiscal year 2002 draft workplan under "On the Horizon." The committee is asked to review the proposed project, provide comments to staff, and approve the item.

Monday, May 21, 2001**Discussion Item**

Student Mobility Project. Staff are developing a proposal to seek external funding for a project on student mobility and will provide a general overview of the projected activity. The committee is asked to make suggestions on the ideas proposed and provide feedback on the overall direction and content of this new initiative (a handout will be provided at the meeting).

Information Item

Unit updates. Staff will provide an update and respond to the committee's questions concerning ongoing activities:

1. Public Affairs and Communications – Jere Mock
2. Western Cooperative for Educational Telecommunications – Sally Johnstone
3. Policy Analysis and Research – Cheryl Blanco

Adjourn

Monday, May 21, 2001

8.30 - 10.00 am
Cougar Room

Programs and Services Committee

Members:

Diane Barrans, (AK), Committee Chair
Phil DuBois (WY), Committee Vice Chair

Frank Besnette (AZ)
Herbert Medina (CA)
Joe May (CO)
Raymond Ono (HI)
Greg Fitch (ID)
Richard Crofts (MT)
Paul Page (NV)
Emily Stonington (MT), Ex Officio
Tad Perry (SD), Ex Officio
Bruce Hamlett (NM)
Larry Isaak (ND)
George Richardson (OR)
David Gienapp (SD)
David Gladwell (UT)
Ken Jacobsen (WA)

Agenda

Call to Order: Diane Barrans, Chair



Approval of Minutes of the November 14, 2000, Committee Meeting and the Conference Call Meeting of March 29, 2001



FY 2002 Workplan

Program Updates:

Western Consortium for Accelerated Learning Opportunities

WICHE has received a grant of \$800,500 from the U.S. Department of Education for this program, which is expanding the availability of and participation in Advanced Placement, dual enrollment, the International Baccalaureate, and other forms of accelerated learning. Nine WICHE states are participating in the consortium.

Monday, May 21, 2001**Legislative Engagement in Higher Education Policy Project**

WICHE has received grants totaling \$375,000 from The Ford Foundation for this program, which supports state higher education roundtables, a regional policy forum (scheduled for November), and other activities. The program has a particular focus on the issues of teacher education, finance and technology, and accountability.

Compact for Faculty Diversity — New Directions and Possibilities

Staff will report on efforts to secure funding to help universities in the WICHE region adopt the practices proven to lead to successful faculty careers for their graduates.

American TeEdCommunications Alliance

At the November meeting, the commission approved WICHE's participation in this consortium of the four regional higher education compacts for the purchase of information technology services and products for higher education.

WICHE Student Exchange Programs

- i) Western Undergraduate Exchange
- ii) Professional Student Exchange Program

Monday, May 21, 2001**10.30 am - 12.00 noon**
Pavilion/Exhibit Hall**What's Happening in the States****Introduction of Guests: Emily Stonington, chair****■ Developments in the West**

Speaker: Cheryl Blanco, director of Policy Analysis and Research

■ Developments Elsewhere

Speaker: David Longanecker, executive director

12.00 noon - 2.00 pm
Lodge Room**LUNCH****Higher Education in the West from a Governor's Perspective**

Introduction: University of Wyoming President Phil Dubois

Speaker: Wyoming Governor Jim Geringer

Gov. Jim Geringer is a native son of Wyoming, born and raised in Wheatland, the second of seven children. After graduating with a bachelor of science in mechanical engineering from Kansas State and marrying his wife, Sherri, in 1967, Geringer was commissioned as an officer in the U.S. Air Force and assigned to space development programs in California. In 1977, he brought his family back to Wyoming, where he worked for the Missouri Basin Power Project's Laramie River Station and, later, went into farming and cattle feeding full time. He was elected to the Wyoming legislature in 1982 and served six years each in the House and the Senate, with stints as chairman of the Appropriations, Management Audit and Judiciary committees. The 30th governor of the state of Wyoming, he was elected to the office in 1994.

Monday, May 21, 20012.00 pm - 4.00 pm
Pavilion/Exhibit Hall**The Report Cards****■ Introduction**

Speaker: David Longanecker

When *Measuring Up 2000: The State-By-State Report Card for Higher Education* was released by the National Center for Public Policy and Higher Education (NCPPE) last November, it drew a wealth of interesting and not entirely anticipated responses throughout the West. First came the predictable flurry of articles and editorials about the results. These often focused on how a particular state ranked and tended to emphasize where the state lagged behind and what could be done to improve this situation.

Two other phenomena occurred, however, that were less predictable. First, a great deal of attention has been paid to the one area that was not graded: student learning, which received a nationwide "I" for Incomplete. In fact, student learning has received more attention than the five areas that were graded. Second, except in a few notable cases, not much has happened in response to the report, despite the generally poor showing of Western states. The three notable exceptions: South Dakota, where stakeholders convened a roundtable to examine how well the state's accountability measures aligned with the *Measuring Up* results; Washington, where the higher education community invited Pat Callan, NCPPE's director, to come and talk about the implications of his organization's report; and New Mexico, where a business group with an interest in higher ed has been using the report to examine where New Mexico stands and what it will take to improve its performance. Other states may be doing more than is readily apparent, but if so they are keeping their work reasonably well hidden.

WICHE commissioners have shown considerable interest in *Measuring Up* and have asked how it can be used to further discussions of higher education accountability in the West. The WICHE officers shaped this agenda item at their winter retreat in Boulder, and members of the Executive Committee have enthusiastically supported it.

To guide our discussion at the commission meeting, we have divided the session into three sections:

- We will begin with the facts about how the West measures up, presented by Cheryl Blanco, director of Policy Analysis & Research at WICHE.
- Cheryl's presentation will be followed by a "how-to" discussion on using the report card's results effectively by Dennis Jones, president of the National Center for Higher Education Management Systems (NCHEMS), who will look at

some examples of states that are putting the report card to work.

- Finally, Pat Callan will lead a discussion about how WICHE commissioners and WICHE as an organization can use the report card in the West. In addition to being president of NCPHE, Callan is a former WICHE commissioner from three states.

There are at least four generic ways that states or systems might respond to the report. One is to use the report as the impetus for a major strategic planning or system reform effort, with leadership coming either from within the higher education community or from outside. This is unlikely to be a choice for a state or system that has just completed such a process or was well into it before the report was published but is a more likely scenario in states where there's a change of higher ed or political leadership that sees higher education quality, access, and affordability as a key concern. Second, a state could use the report to reinforce its existing planning and reform efforts. It appears, for example, that South Dakota has pursued this general course. Third, a state could prepare now to use the second edition of *Measuring Up* as the kick-off point for a major effort. The second edition will appear two years after the first, and it will be much more difficult to dismiss unfavorable results simply as reflections of past rather than present circumstances if they are replicated the second time around. Finally, states can find ways to bury the report.

This discussion should be thought provoking, instructive, and fun.

■ **How the West Measures Up**

Speaker: Cheryl Blanco, director of Policy Analysis and Research, WICHE

■ **Response to the Report Card in the West and Beyond**

Speaker: Dennis Jones, president of the National Center for Higher Education Management Systems (NCHEMS), a Boulder, Colorado-based research and development center founded to improve the management effectiveness of colleges and universities. A member of the staff since 1969, Jones is widely recognized for his work in such areas as state and institutional approaches to budgeting and resource allocation, strategic planning, educational needs assessment, faculty workload and productivity, and information for strategic decision making and the development of educational indicators. Jones has written many monographs and articles on these topics, has presented his work at regional, national, and international conferences, and has

consulted with hundreds of institutions and state higher education agencies on management issues of all kinds. Prior to joining NCHEMS, he served as an administrator in business and in institutional planning at Rensselaer Polytechnic Institute. He received his graduate and undergraduate degree from that institution in the field of engineering management.

■ **What Can WICHE States and Commissioners Do?**

Speaker: Pat Callan, president of the National Center for Public Policy and Higher Education. From 1992 through 1997, Callan was executive director of the California Higher Education Policy Center. Prior to this, he was vice president of the Education Commission of the States and served as executive director of the California Postsecondary Education Commission, the Washington State council for Postsecondary Education, and the Montana Commission on Postsecondary Education. He served as a WICHE Commissioner for Washington state from 1975-1977, and he represented California on the commission from 1981-1986. Callan has authored numerous articles and publications on financing and governing higher education, educational opportunity, public accountability, and leadership. Most recently, he coedited *Public and Private Financing of Higher Education: Shaping Public Policy for the Future*, and coauthored *Designing State Higher Education Systems for a New Century: A Study of State Preparation and Governance of Higher Education*. He has served as an advisor to blue-ribbon commissions, state education and higher education boards, governors' offices, and legislative committees in more than half the states. In January 1998 he was recognized nationally in *Change* magazine as one of the senior leaders of American higher education.

Monday, May 21, 2001**4.30 - 5.30 pm**

Meet in hotel lobby

5.30 - 8.00 pm

UW NPS Research Center

Travel by bus to the University of Wyoming NPS Research Center**Dinner at the University of Wyoming's National Park Service Research Center (near Jackson Lake Lodge)**

The University of Wyoming's National Park Service Research Center operates a field station in Grand Teton National Park, 65 km. north of Jackson, Wyoming. The research station provides scientists with abundant opportunities to research and observe the diverse aquatic and terrestrial environments of Grand Teton and Yellowstone National Parks, Bridger-Teton and Targé National Forest, and the Teton Wilderness. The center also sponsors seminars and courses, and has housing for up to 50 researchers, as well as laboratories, a darkroom, seminar rooms, and a library.

Wyoming Higher Education

Speaker: Phil Dubois, president of the University of Wyoming, was appointed to the post in 1997. During his tenure at UW, Dubois has worked to strengthen ties between the university and constituent groups throughout the state, visiting each of Wyoming's 23 counties to listen to people's views on the university and forging critical relationships with community and legislative leaders. He has also developed a comprehensive academic plan for the university and strengthened the university's contributions to state economic development, establishing partnerships with the Wyoming Business Council and creating a technology transfer center, the Wyoming Research Products Center. Dubois came to UW from the University of North Carolina at Charlotte, where he served as professor of political science and vice chancellor for academic affairs. Previous to this, he taught political science at UC Davis. He earned a bachelor's degree in political science from the University of California, Davis, and master's and doctoral degrees in political science from the University of Wisconsin, Madison.

Tuesday, May 22, 20018.30 am - 10.00 am
Pavilion/Exhibit Hall**Technology Costing Methodology – The Camel’s Nose Under the Tent****■ Introduction**

Speaker: David Longanecker

The Technology Costing Methodology (TCM) project was conducted by the Western Cooperative for Educational Telecommunications (WCET) under two grants from the Fund for the Improvement of Postsecondary Education (FIPSE). The TCM project's intriguing findings are not only helping us to better understand the costing of various modes of technology-mediated instruction, they're also shedding light on the costing of traditional, face-to-face instruction. The first FIPSE-funded project (fall 1998 through 2001) focused on developing tools for assessing the costs of technology-mediated instruction and resulted in a handbook for program developers and managers, a casebook describing the state case studies, and a tabulator that provides a computer-based process for estimating instructional costs. The second FIPSE project, which began in October 2000, focuses on the policy implications of the findings from the previous project. Dennis Jones, president of NCHEMS (see biographical information under Tab 6) consulted extensively with WCET on this project. Dennis will describe the implications for state and institutional policy of the findings of our work thus far.

Speaker: Dennis Jones, president of the National Center for Higher Education Management Systems (NCHEMS)

Tuesday, May 22, 200110.30 am - 1.00 pm
Pavilion/Exhibit Hall**Committee of the Whole****Agenda**

- Report of the Chair
- Report of the Executive Director to include:
 - Program Updates
 - Mental Health
 - Western Cooperative for Educational Telecommunications
 - Consortium on North American Higher Education (CONAHEC)
 - Northwest Academic Forum (NWAFF)
- Report of the Executive Committee
- Report of the Issue Analysis and Research Committee
- Report of the Programs and Services Committee
- Report of the Benefits Committee

Action Items

November Minutes



Workplan 2002



Fiscal Year 2002 Salary and Benefits Recommendations



Fiscal Year 2002 Budget

Meeting evaluation (form)**Other business****Adjournment**

Reference

- **The WICHE Commission**
- **2001 Committee Assignments**
- **WICHE Staff**
- **Higher Education Acronyms**



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