



Economic Development Strategies: Community Colleges Working with Industry and Workforce

April 22, 2016

Nneka M. Jenkins

Program Manager, Skills for America's Future

“Regional strategies work best and produce the most enduring results when focused on underlying capabilities and the foundational institutions that produce them.”

-Rosabeth Moss Kanter

Framework: Community colleges can mobilize a range of roles to support economic growth



Thank You!

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COMMUNITY COLLEGES CONNECTING TO THE LOCAL AND STATE ECONOMY

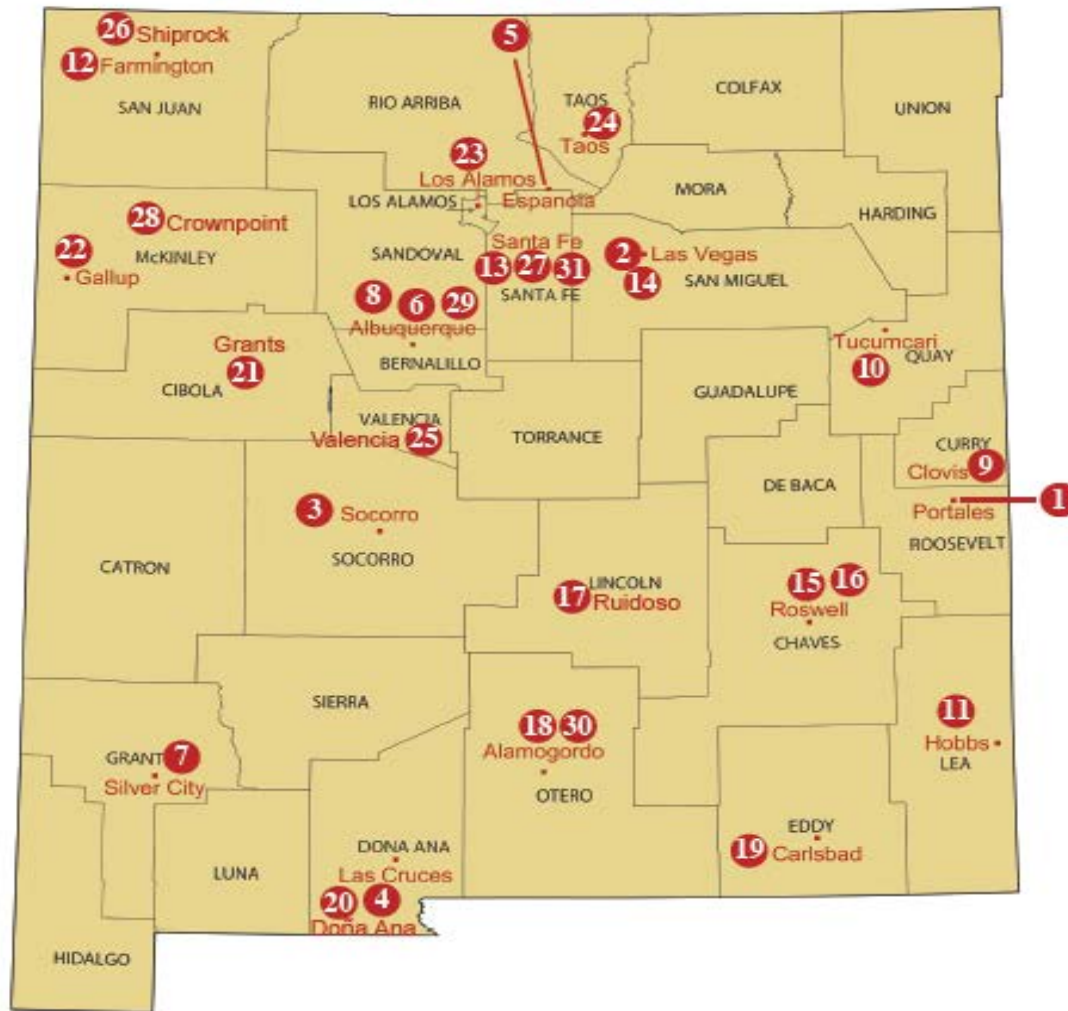


SUSANA MARTINEZ
NEW MEXICO GOVERNOR

DR. BARBARA DAMRON
HED CABINET SECRETARY

PRESENTATION TO THE
WESTERN ACADEMIC LEADERSHIP FORUM AND THE
WESTERN ALLIANCE OF COMMUNITY COLLEGE LEADERS
APRIL 22, 2016

STATE-FUNDED COLLEGES, UNIVERSITIES, TRIBAL COLLEGES & SPECIAL SCHOOLS IN NEW MEXICO



FOUR-YEAR PUBLIC COLLEGES & UNIVERSITIES:

- 1 - Eastern New Mexico University, Portales (1934)
- 2 - New Mexico Highlands University, Las Vegas (1893)
- 3 - New Mexico Institute of Mining and Technology, Socorro (1889)
- 4 - New Mexico State University, Las Cruces (1888)
- 5 - Northern New Mexico College, Espanola (1909)
- 6 - University of New Mexico, Albuquerque (1889)
- 7 - Western New Mexico University, Silver City (1893)

TWO-YEAR COMMUNITY COLLEGES:

- 8 - Central New Mexico Community College, Albuquerque (1965)
- 9 - Clovis Community College, Clovis (1961)
- 10 - Mesalands Community College, Tucumcari (1979)
- 11 - New Mexico Junior College, Hobbs (1966)
- 12 - San Juan College, Farmington (1956)
- 13 - Santa Fe Community College, Santa Fe (1983)
- 14 - Luna Community College, Las Vegas (1969)
- 15 - New Mexico Military Institute, Roswell (1945)

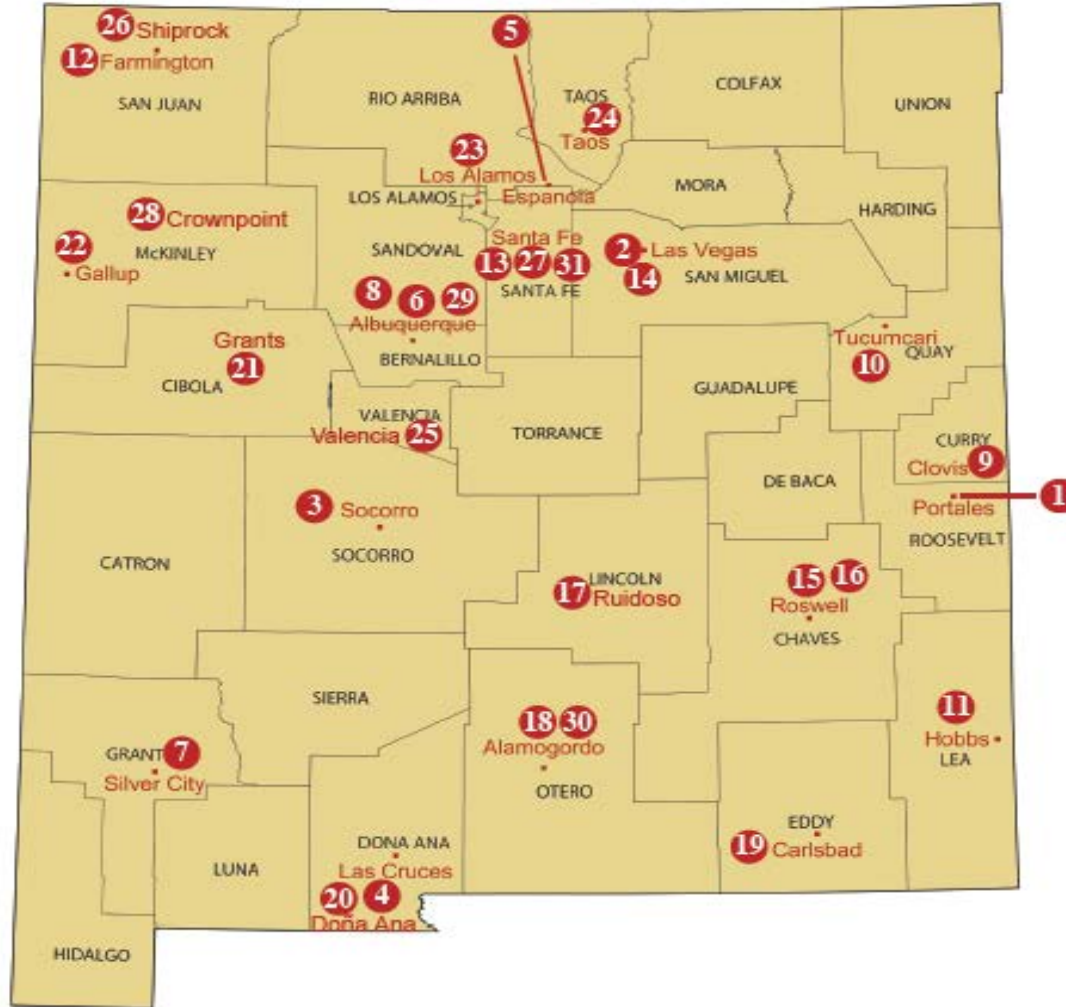
TWO-YEAR BRANCH COMMUNITY COLLEGES:

- 16 - ENMU-Roswell (1958)
- 17 - ENMU-Ruidoso (1958)
- 18 - NMSU-Alamogordo (1959)
- 19 - NMSU-Carlsbad (1950)
- 20 - NMSU-Doña Ana (1973)
- 21 - NMSU-Grants (1968)
- 22 - UNM-Gallup (1968)
- 23 - UNM-Los Alamos (1956)
- 24 - UNM-Taos (1923)
- 25 - UNM-Valencia (1978)

TRIBAL COLLEGES:

- 26 - Diné College, Shiprock (1968)
- 27 - Institute of American Indian Arts, Santa Fe (1962)
- 28 - Navajo Technical College, Crownpoint (1979)
- 29 - Southwestern Indian Polytechnic Institute, Albuquerque (1971)

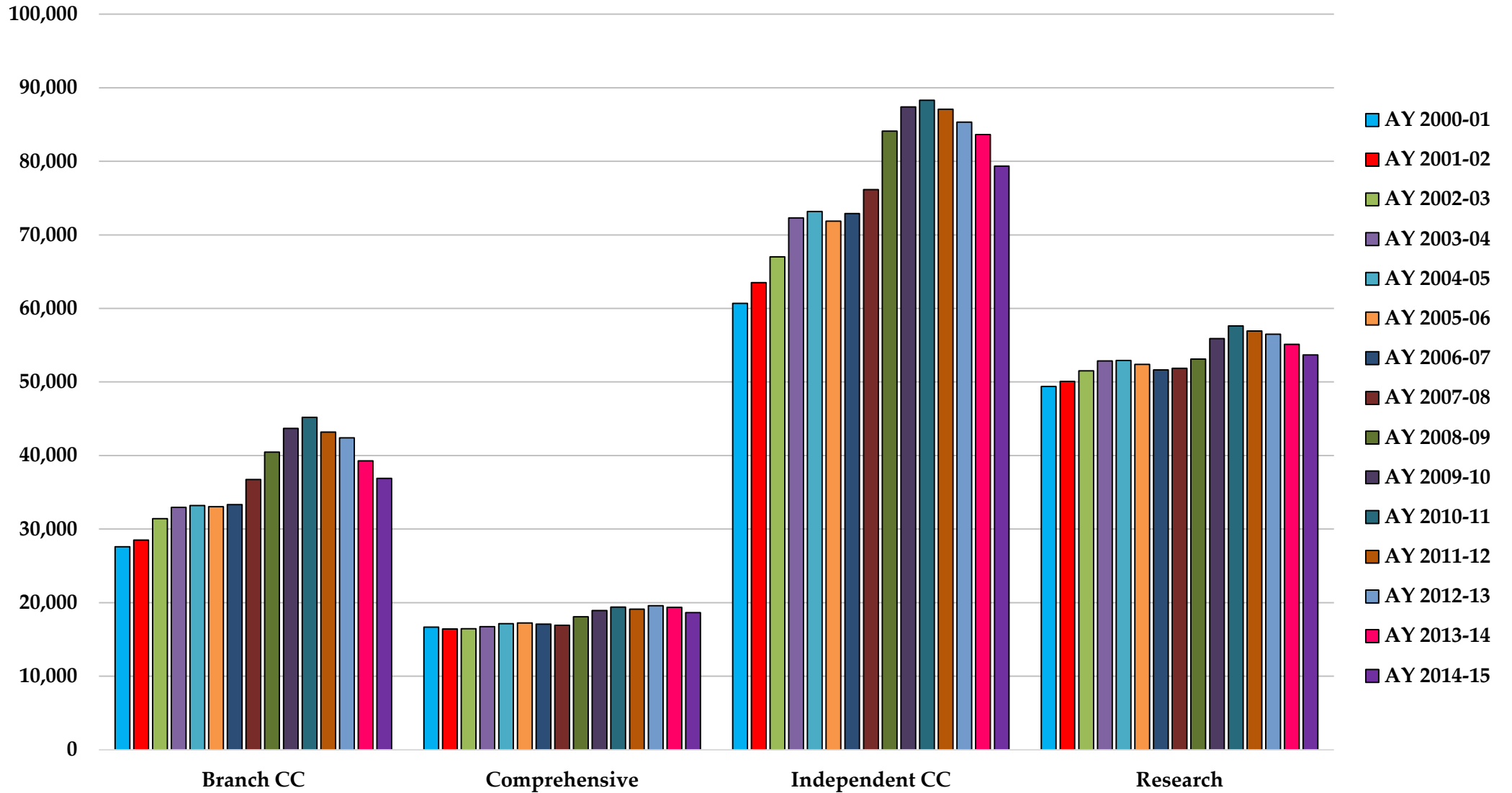
STATE-FUNDED COLLEGES, UNIVERSITIES, TRIBAL COLLEGES & SPECIAL SCHOOLS IN NEW MEXICO



The presence of many Higher Education Institutions in New Mexico is great for educational access.

Enrollment in New Mexico Community Colleges Exceeds University Enrollment

NM HIGHER EDUCATION SECTOR ENROLLMENT – DISTINCT HEADCOUNTS



HED Data Editing and Reporting (eDEAR) Database System. Distinct counts reflect enrollment over the whole academic year.

COMMUNITY COLLEGES HAVE TO BALANCE TWO DISTINCT MISSIONS



CAREER AND TECHNICAL
EDUCATION



TRANSFERRING STUDENTS
TO FOUR YEAR INSTITUTIONS

INCENTIVES ESTABLISHED IN THE NEW MEXICO OUTCOMES-BASED FUNDING FORMULA



CREDENTIAL PRODUCTION AND
STEMH FOCUSED PRODUCTION



MOMENTUM POINTS FOR
STUDENT'S REACHING CREDIT HOUR
BENCHMARKS

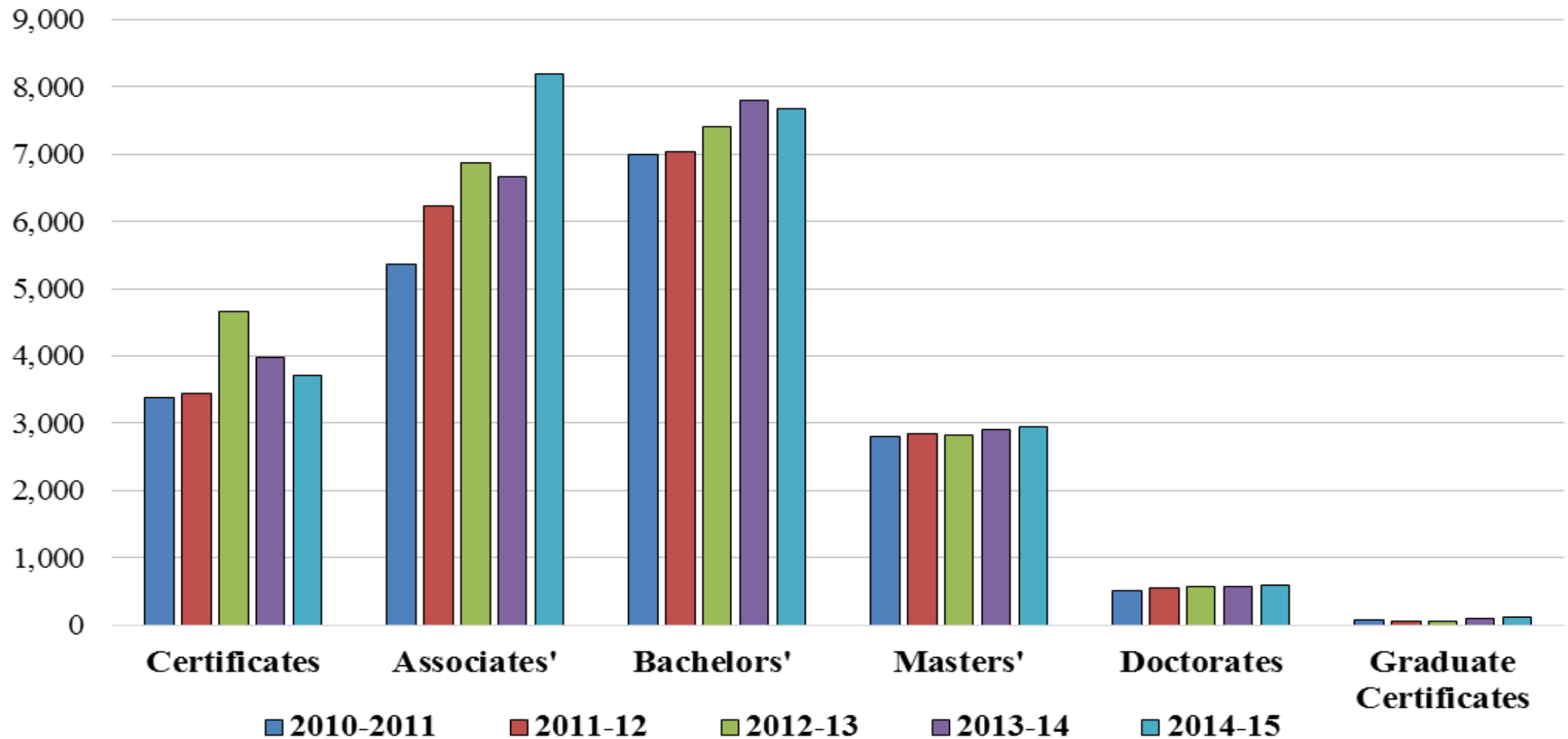
PERFORMANCE SHIFTS RELATED TO INCENTIVES



Since the implementation of performance funding in 2012, total academic credential production has increased roughly 15% for state public institutions. NM associate's degree production increased 31%.



NM HIGHER EDUCATION – INCREASING TOTAL PRODUCTION STUDENTS RECEIVING AN ACADEMIC AWARD



HED FY16 and FY7 I&G Funding Formulae Data.

Community Colleges can Rapidly Respond
to Policy Incentives and the Needs of their
Local Communities.

LINKING EDUCATION AND LOCAL ECONOMIES

New Mexico Community Colleges are working with their local communities and employers so that students can find employment in New Mexico after graduation. For example:



CCC Operates a small business development center.



CNM Provides job connection services to graduates.



DACC Hosts free career readiness boot camps for regional jobs.



Has corporate partnerships and a business incubation center.



Has a Veteran's Resource Center assisting studies/employment.

Recent Progress on
Linking Community Colleges
to Workforce Needs at a State Level

DEVELOPMENT OF A STATEWIDE “STUDENTS WORK” INTERNSHIP PORTAL



NEW MEXICO
HIGHER EDUCATION DEPARTMENT



The New Mexico Higher Education Department and Department of Workforce Solutions are working together on a statewide internship portal.

RAPID WORKFORCE DEVELOPMENT FUND



New Mexico recently established a Rapid Workforce Development Fund, overseen by a Board consisting of Cabinet Secretaries of the Departments of Economic Development, Workforce Solutions, and Higher Education.

RAPID WORKFORCE DEVELOPMENT FUND



Higher Education Department allocate these funds to develop technical training programs for targeted employers identified by the Economic Development Department.

MATCHING EDUCATION TO WORKFORCE DATA



TO CONNECT COMMUNITY COLLEGES TO THE STATE ECONOMY

MATCHING EDUCATION TO WORKFORCE DATA



Initial data matches indicate that NM Community Colleges are responding to the workforce needs of the healthcare sector, one of NM's largest industries.

PRESSING QUESTIONS:

HOW CAN POLICYMAKERS BEST CONNECT
COMMUNITY COLLEGES TO LOCAL AND
STATEWIDE WORKFORCE NEEDS?

PRESSING QUESTIONS:

TO WHAT EXTENT SHOULD COMMUNITY
COLLEGES SPECIALIZE IN THEIR MISSIONS?

COMMUNITY COLLEGES AS ENGINES OF ECONOMIC GROWTH



Community Colleges Working with Industry and Workforce

Kristen Nichols
Vice President Cloud Operations

Agenda

1. Introduction
2. Overview of College Programs at Oracle
3. Questions



“Oracle thrives because of the exceptional talent we have attracted to our team. Our employees are creating the technologies of tomorrow.”

– Larry Ellison, Founder and CEO

Oracle Overview

- With 34,000+ developers working full time on its products, Oracle currently has more than 420,000 customers in more than 145 countries
- Over 120,000 employees worldwide
- New college graduates can expect to be involved with challenging projects that feature cutting-edge technology and best-in-class products and solutions.

Overview of Programs

Opportunities for students as well as for colleges and universities

1. Direct contact by students

- Submit resume for full-time positions
- Internship programs

2. Partnership with a college or university and Oracle College Recruiting

- Oracle has relationships with numerous colleges and universities around the US to recruit top talent
- “Sell” your college/university to Oracle
- Oracle in particular focuses on technology / developers

For more information go to: **oracle.com/college

Montana...slowly getting on the map

- Breaking ground within Montana, via MSU, because of the Oracle presence in Bozeman (NOC, campus)
 - Booth at the MSU career fair
 - Presentations at MSU regarding Oracle
- Leadership support in pushing for growth/support of the local community
 - Former CIO reached out to Oracle Recruiting and MSU President
 - Founder of RightNow Technologies huge supporter / political support

Questions?