1	Western Alliance of Community College Academic Leaders
2	BYLAWS
3	ARTICLE I
4	Name and Location, Description, and Purpose
5	Section 1: Name and Location
6	The name of the organization is the Western Alliance of Community College Academic Leaders (the

7 Alliance). Its principal place of business shall be in Boulder, CO.

## 8 Section 2: Description

- 9 The Western Alliance of Community College Academic Leaders is an organization operating beneath the
- 10 umbrella of the Western Interstate Commission for Higher Education (WICHE), a public interstate agency
- 11 that operates under the Western Regional Education Compact as a 501(c)3 not-for-profit organization.
- 12 Alliance members are technical institutions, community colleges, and associated two-year systems, and
- 13 state coordinating and governing boards located in the 16 WICHE states and U.S. territories: Alaska,
- 14 Arizona, California, Colorado, Hawaii, Idaho, Montana, Nevada, New Mexico, North Dakota, Oregon,
- 15 South Dakota, Utah, Washington, Wyoming, and the U.S. Pacific Territories and Freely Associated States.

### 16 Section 3: Alliance Mission

- 17 The Western Alliance of Community College Academic Leaders is committed to reimagining the work
- 18 community colleges do through the sharing of information, ideas, and resources; working collaboratively
- 19 towards common goals; and providing a forum empowered to represent the whole on regional and
- 20 federal issues. In these ways the Alliance seeks to improve the education provided by the West's
- 21 technical and community colleges and to produce a better educated and trained workforce.

# 22 Section 4: Purpose

- Through the Alliance members are building a stronger future for the West's citizens and its higher
   education institutions by:
- a. Exchanging ideas and information about emerging academic issues, trends, and problems affecting higher education.
  b. Sharing resources and expertise on current academic research, policy development, and leadership direction.
  c. Collaborating on regional initiatives and grant-funded activities to expand access to higher education, improve its quality, and address workforce needs.
- d. Working toward consensus on issues that are important to members and the region and taking
   appropriate action, authorized by the membership, in support of such issues.
- 33

34	ARTICLE II
35	Membership
36	Section 1: Membership in the Alliance is at the organizational level.
37 38 39 40 41 42 43 44 45 46 47 48 49 50 51 52	<ul> <li>a. Eligibility. Members are public and private technical and community colleges regionally accredited at the associate's level, along with associated higher education systems and state coordinating and governing boards located in the WICHE states. Membership is granted to eligible candidates after receipt of a completed application and payment of annual dues.</li> <li>b. Official Representative. Each member shall appoint its chief academic officer or another individual with a similar title to serve as its official representative. This individual will cast the member's sole vote in the organization's elections and business matters that are brought for a vote of the membership. The official representative shall be the channel for all official communications between the member and the Western Alliance of Community College Academic Leaders. By written notification to the Alliance director, an official representative may designate another individual within that member organization to serve as a proxy and to vote on behalf of that member.</li> <li>c. Resignation and Termination. Any member may resign by written notice to the Alliance director. Resignation shall not relieve a member of unpaid dues or other charges previously accrued. A member may be terminated for failing to pay dues.</li> <li>d. Dues and Fees. Members shall be assessed such annual dues as fixed by the Executive</li> </ul>
53 54 55 56	Committee. A financial report shall be presented at the annual meeting.
57	Relationship to WICHE, Governance, and Staff
58	Section 1: Relationship to WICHE
59 60 61	The Western Alliance of Community College Academic Leaders is an organization operating beneath the umbrella of the Western Interstate Commission for Higher Education. As such, it is subject ultimately to the authority of the WICHE Commission which serves as the fiscal agent.
62	Section 2: Governance by the Executive Committee
63 64 65 66	The Western Alliance of Community College Academic Leaders is governed by its Executive Committee which has oversight responsibility for the overall policy and direction of the organization. It delegates responsibility for day-to-day operations to the staff and committees. The members receive no compensation.
67 68	a. <b>Member Representatives.</b> The Executive Committee is composed of 16 individuals, one selected from each WICHE state and one from the U.S. Pacific Territories and Freely Associated

69	States, who are all official representatives of their respective member institutions and		
70		organi	zations.
71		i.	Terms. All members shall serve a minimum of a two-year term. The official
72			representatives from the respective state shall select the individual to represent the
73			state's members on the Executive Committee via a means of their choice. <b>**</b> (See
74			guidelines about qualifications for serving on the Executive Committee)
75		ii.	Vacancies. When a vacancy arises on the Executive Committee midterm, the departing
76			representative on the Executive Committee may name a replacement to be confirmed
77			by the director and consented to by the other official representatives of the state
78		iii.	Resignation, Termination, and Absences. Resignation from the Executive Committee
79			must be in writing and received by the Alliance director. A member of the Executive
80			Committee may be terminated by the committee due to excess absences—more than
81			two unexcused absences in a year. A committee member may be removed for other
82			reasons by a three-fourths vote of the remaining committee members.
83		iv.	Onboarding of New Members. Staff will provide an onboarding process to ensure that
84			the new representatives are effective members of the Executive Committee.
85	b.	Office	rs and Duties. There shall be two required officers of the Executive Committee—a chair
86		and a v	vice chair. The chair and vice chair may serve up to three consecutive terms. The Executive
87		Comm	ittee may choose to elect an Annual Meeting Host and/or an Annual Meeting Program
88		Chair -	- serving a one-year term. Their duties are as follows:
89		i.	The Chair. The chair shall convene and preside over all meetings of the Executive
90			Committee, the annual membership meeting, and the annual business meeting.
91		ii.	The Vice Chair. The vice chair shall preside over meetings in the absence of or at the
92			request of the chair. Upon confirmation by the Executive Committee and at the end of
93			the chair's term, the vice chair will assume the role of chair.
94		iii.	Annual Meeting Host. The Annual Meeting Host will serve as the primary representative
95			of the institution hosting the Annual Meeting and will work with the Executive
96			Committee, Alliance Director, and other WICHE Staff on all matters related to
97			arrangements and logistics for the Annual Meeting.
98		iv.	Annual Meeting Program Chair. The Annual Meeting Program Chair will work with the
99			Executive Committee, Annual Meeting Host, Alliance Director, and other WICHE Staff to
100			design and develop the program for the Annual Meeting. The Annual Meeting Program
101			Chair typically serves as the Annual Meeting Host for the succeeding year's annual
102			meeting.
103		٧.	Past Chair. The Chair from the previous year shall serve as confidant and advisor to
104			the Chair.
105	c.	Meeti	ngs of the Executive Committee.
106		i.	Regular Meetings and Notice. The Executive Committee shall meet semi-annually—
107			once in conjunction with the annual meeting and another time at an agreed-upon
108			location. Convening an official Executive Committee meeting requires that each
109			member receive a written notification at least two weeks in advance.

110	ii.	Special Meetings and Notice. Special meetings of the Executive Committee shall be	
111		called upon the request of the chair or one-third of the members of the Executive	
112		Committee. Notices of special meetings shall be sent out by the Alliance director to each	
113		committee member at least two weeks in advance.	
114	iii.	Quorum. A quorum of at least 40 percent of committee members must be present	
115		(physically or virtually) for business transactions to take place and motions to pass.	
116	iv.	Voting. All issues to be voted on shall be decided by a simple majority of those present	
117		at the meetings in which the vote takes place.	
118	v.	Nomination and Election of Officers. At the meeting of the Executive Committee in	
119		conjunction with the annual membership meeting, the chair will confirm that the	
120		current vice chair agrees to assume the role of chair on the conclusion of the annual	
121		meeting. If the vice chair agrees, the chair will confirm his or her candidacy with a	
122		simple majority vote of the committee and then open the floor to nominations for a	
123		new vice chair. If not, the chair will open the floor to nominations for both a new chair	
124		and a vice chair. By a simple majority vote, the new officers will be elected.	
125	d. Budget	and Reserves.	
126	i.	The Executive Committee will review the annual budget prepared by Alliance staff and	
127		recommend its approval by the WICHE Commission. The organization will maintain a	
128		minimum reserve of 80% of the average budget for the prior five years as a contingency	
129		fund.	
130	ii.	Additional reserves may be allocated by the Executive Committee to Alliance activities	
131		as it sees fit.	
132	iii.	The Alliance's director may authorize expenditures exceeding the annual budget by	
133		\$10,000 without prior permission of the Executive Committee provided there are ample	
134		reserves to cover this overage.	
135			
136	Section 3: Dire	ctor and Staff	
137	The Alliance dir	ector shall be responsible for administering the work and budget of the Western Alliance	
138			
139			
140	Alliance and oversee the work of the other staff members. The Alliance director will be appointed		
141	pursuant to WICHE personnel procedures. WICHE will retain Alliance revenues in a designated account,		
142			
143		ARTICLE IV	
144		Member Meetings	
145	Section 1: Men	nber Meetings	
146		Meeting. An annual meeting of the members shall take place on a specific date, and at a	
147	time, a	nd location designated by the chair. At the annual meeting, the members shall witness	

148		the installation of the new Executive Committee officers, receive reports on the activities and	
149		budget of the organization, and raise topics regarding the organization's direction during the	
150		coming year for consideration by the Executive Committee.	
151	b.	Special Meetings. Special meetings of the membership may be called by the chair or a simple	
152		majority of the Executive Committee. A petition signed by 25 percent of the official	
153		representatives may also call a special meeting of the membership on a specified topic.	
154	с.	Notice of Special Meetings. A notice will be sent by the Alliance director to each official	
155		representative not less than two weeks prior to the meeting.	
156	d.	Quorum. Those present at any properly announced meeting of the membership shall constitute	
157		a quorum.	
158	e.	Rules of Procedure. In the event a question of order or procedure shall arise which is not	
159		covered in these bylaws, Robert's Rules of Order shall prevail.	
160	f.	Voting. All issues to be voted on shall be decided by a simple majority of those present	
161		(physically and virtually) at the meetings in which the vote takes place.	
162			
163		ARTICLE V	
164	Committees and Task Forces		
165	In addi	tion to the Executive Committee, other committees and tack forces that meet physically or	
166	In addition to the Executive Committee, other committees and task forces that meet physically or virtually may carry out activities of the Western Alliance of Community College Academic Leaders.		
167	Section	1: Formation of Committees and Task Forces	
168	The Ex	ecutive Committee may establish and dissolve committees and task forces as needed. The chair of	
169	the Exe	ecutive Committee appoints all committee and task force chairs.	
170	Section	a 2. Membership on Committees and Task Forces	
171	The me	embers of these committees and task forces may be limited to official representatives or others,	
172	as approved by the Executive Committee, including appointees with relevant expertise from the official		
173	representatives' staffs.		
174			
175		ARTICLE VI	
176		Alliance Actions and Communications	
170			
177	Section	1. Official Spokespersons	
178 179 180 181	The chair and the director are the official spokespersons for the Alliance and the only individuals authorized to represent the position of the Alliance in statements concerning local, state, and national policy and other such matters related to the Alliance's mission. Prior to making statements on matters for which the Alliance has not taken an official position, the chair will make reasonable efforts to consult		

182 183		Committee. The chair and the director will share any statements the Executive Committee in a timely manner.	
184 185	Section 2. Ownership of Logo and I	Momborshin and Darticipant Lists	
185	Section 2. Ownership of Logo and I	viembersnip and Participant Lists	
180	The Western Alliance of Community	y College Academic Leaders' logo, membership list, and meeting	
188		its collective membership. All usage of these items is subject to the	
189		e Committee's Communications Policy at the time of use.	
190	conditions set for this in the Executive		
191	ARTICLE VII		
192	Amendments and Dissolution		
193	Section 1: Amendments.		
194	These bylaws may be amended whe	en necessary by a two-thirds majority of the Executive Committee.	
195	Proposed amendments must be sul	omitted to the Alliance director to be sent out with regular Executive	
196	Committee announcements.		
197	Section 2: Dissolution.		
198	After discontinuance of business an	nd payment of debts, any surplus funds shall be transferred as a gift	
199	to the WICHE general fund.		
200			
201			
202		CERTIFICATION	
203	These bylaws were approved at a m	neeting of the Executive Committee by a two-thirds majority vote on	
204	July 12, 2011.		
~~-	Peter S. Quijley	- / /	
205		7/12/11	
206	Peter Quigley, Chair	Date	
207			
208		AMENDED	
209	These bylaws were amended at a m	neeting of the Executive Committee on November 13, 2015.	
210	Epul	11-13-2015	
211	John Cech, Chair	Date	
212			

### AMENDED

214	These bylaws were amended at a meetin	g of the Executive Committee on July 9, 2018.
215	Clifter Equee	7-9-18
216	Clifton Sanders, Chair	Date

213

# WESTERN ALLIANCE OF COMMUNITY COLLEGE ACADEMIC LEADERS

# **Qualifications for Serving on the Executive Committee**

*Guidelines for State's Members Selecting their Representative Referenced in the bylaws: Article II, Section 2a* 

The Alliance members' official representatives in each state determine who among them will serve as their representative on the Executive Committee. The method used for this process is at the discretion of the members in each state. These guidelines are intended to articulate the level of commitment and the characteristics of individuals who would be meaningful contributors to the Alliance Executive Committee.

# Commitment

Executive Committee members are expected to attend two face-to-face meetings; one in the summer for planning and the second in conjunction with the annual meeting. Additionally, there may be subcommittee meetings in the interim that meet face-to-face or via conference call.

# Characteristics

The members of the Executive Committee provide the leadership and direction to ensure that the organization achieves its mission. Thus, in selecting its representative on the Executive Committee, members in the state are encouraged to select individuals available for a minimum of a two-year term that possess or are willing to cultivate the following characteristics:

- 1.) Desire and capacity to serve with the passion, dedication and commitment to the Alliance's mission and goals;
- 2.) Capacity to lead and inspire the Executive Committee to maintain the Alliance's position as an innovative organization focused on game changing opportunities to improve higher education for students and the nation;
- 3.) Requisite knowledge and expertise as an executive leader to identify and issue calls to action on opportunities and challenges in higher education and to influence policy in the state, regionally and nationally.
- Solicit input from Alliance members and other relevant stakeholders on Alliance areas of interest and represent these diverse views in Executive Committee discussions and decisions;
- 5.) Aware of and active in higher education's change and student success agendas at the state, regional, and national levels. (This includes such topics as transfer, cost of and

time to degree, developmental education, job placement, and other top concerns.); and as a plus

6.) Willing to contact, network and engage in conversation with prospective speakers and sponsors.

A great strength of the Alliance is the diversity of its members and their official representatives. The members of the Executive Committee include presidents, campus CAOs, and chief academic leaders at system and state agencies. This cross-mix of positions, as well as the variety in their areas of expertise they bring, ensures that the members of the Executive Committee are well informed and consider multiple perspectives in the actions they take. Thus, a state's members are encouraged to seek the advice of the professional staff and Executive Committee prior to selecting their representative to determine if a particular need exists on the committee at that time.

# Western Alliance of Community College Academic Leaders

# **COMMUNICATIONS POLICY**

## July 2018

To comply with the Western Alliance of Community College Academic Leaders' bylaws (*Article VI, Section 2: Ownership of Logo and Membership and Participant Lists*), this Communications Policy was set by the Executive Committee on July 9, 2018.

All uses of the Western Alliance of Community College Academic Leaders' logo, member contact list, and meeting participant lists must be approved by the Executive Committee. The Committee delegates this authority to its Director for the Alliance's official activities. For all other requests for the use of these items by members and non-members, written approval from the Chair is required.

More specifics follow:

## 1. LOGO

The Western Alliance of Community College Academic Leaders was adopted by the charter members of the Executive Committee during the 2010-2011 membership year. They selected the logo, consisting of two interlocking triangles, to represent a new organization composed of strong academic leaders working together to bring about significant change in the higher education landscape. The logo references the name of the organization: "A" for "Alliance" and "Academic". The triangle, a symbol of strength, is also the "delta" or fourth letter in the Greek alphabet and stands for difference or change.

The color "blue" is associated with depth and stability and symbolizes trust, loyalty, intelligence, wisdom and truth, while the color "red" is associated with energy, strength, power, determination and passion. The color "gray" is associated with formality and timelessness.

The Western Alliance of Community College Academic Leaders' logo may appear in the format presented below. When appearing in color, the three-dimensional sides of the triangular images are in light blue (RGB 57/85/133), darker blue (RGB 0/25/75), and light red (RGB 222/152/125), and dark red (RGB 132/15/2) with the name of the organization in title case using the Myriad Pro Regular font in gray (RGB 110/111/114).

Horizontal Version (preferred)

Western Alliance of Community College Academic Leaders Vertical Version



#### 2. ALLIANCE LISTSERVS

All official representatives of Alliance member institutions and organizations are exclusively enrolled in the Alliance's listserv—our official communications channel--and they and Alliance staff may post messages relevant to the membership at any time using the address: <u>Alliance-ALL@listser.wiche.edu</u>. Executive Committee members are also exclusively enrolled in a listserv for communicating and conducting committee business and they and staff may post messages relevant to the Committee at any time using the address: <u>Alliance-EC@listserv.wiche.edu</u>

#### 3. ALLIANCE MEMBERSHIP CONTACT LIST

Member contact information is to be used expressly for the business and activities of the Western Alliance of Community College Academic Leaders. A copy of the membership contact list can be provided to official representatives of member institutions upon request for these purposes. Occasionally, non-members may request use of the list for a specific purpose relevant to the membership. In such instances, a copy of the content of the message, description of the distribution method, and proposed timing must be included in the letter of request addressed to the Chair of the Executive Committee. Written approval by the Executive Committee is required in advance of the staff providing the list. The contact information may be used only for the message and timing submitted for approval; the information cannot be stored by the requesting party in a database for any additional or future use.

### 4. ALLIANCE ANNUAL MEETING PARTICIPANT LIST FOR SPONSORS- Policy adopted July 9, 2015

The Alliance annual meeting sponsorship program gives sponsors an opportunity to increase their visibility in this select community of chief academic officers for the WICHE region. It is an opportunity for sponsors to learn more about the issues academic leaders are facing and to network with them in a smaller and more intimate setting.

Sponsorship levels and the associated benefits will be approved by the Alliance executive committee each year at the planning meeting for the annual conference.

The meeting participant list with contact information will be distributed to the sponsors one week in advance of the meeting. Sponsors may request a list without contact information prior to that for planning purposes. Sponsors and all others may not sell or distribute the participant list of any Alliance meetings to any other organization. In addition, sponsors may not schedule any outside activities involving Alliance participants that may conflict with the annual meeting agenda.

### 5. SOCIAL MEDIA

The Alliance encourages its members to use the hashtag #TBD with Twitter, etc. If the Alliance chooses to use social media (Twitter, Facebook, LinkedIN, etc) a consistent username of @TBD should be used. If social media accounts are created, they should be monitored by Alliance staff, or members of the Alliance Executive Committee, or an Alliance member assigned by the Executive Committee.