10 Colleges…One World-Class System

MISSION
Open access, Meeting the lifelong learning needs of our diverse students and communities

In FY 2015–16, approximately 200,000 Credit and non-students in more than 925 degree and certificate programs resulting in 27,908 degrees and certificates awarded
We can leverage scale and scope of diverse program offerings across the district via an integrated system.

In the past three years, approximately **61,700** students took courses at more than one college in our district.

Everywhere you are!
Building Arizona’s Workforce

In 2016, MCCCD conferred these occupational awards (AAS and CCL):

- **3,150** Health professions
- **2,727** Public safety
- **1,927** Business, management and marketing
- **1,287** Computer and information sciences
- **580** Aircraft and automotive maintenance
- **481** Construction

Source: MCCCD Institutional Research Database
Maricopa is an Economic Engine

State-wide Economic Impact of $7.3 billion approximately equal to 3.8% of the GRP

**Student ROI**
In return for the monies invested in college, MCCCD students will receive a present value of $6 billion in increased earnings over their working lives.

**Social ROI**
Arizona society will receive a present value of $25.7 billion in added state income over the course of students’ working lives, and $337.9 billion in present value social savings related to reduced crime, lower unemployment, and increased health and well-being.

**Taxpayer ROI**
In FY2013-14, state and local taxpayers in Arizona paid $499 million to support MCCCD operations. This translates into $1.9 billion in added tax revenue from students’ higher lifetime incomes and increased output of businesses, and $111.9 million in reduced demand for government-funded services in the state, or $4.00 in benefits for every $1.00 spent.

Sources:
Economic Modeling Specialists International (EMSI), Fiscal Year 2013-14
https://asa.maricopa.edu/sites/default/files/MCCD_FactSheet_1314_Final.pdf

Assisting Small Businesses
As part of America’s Small Business Network, we assist small businesses succeed. On average, every AZSBDC $1 helped Arizona small business clients to increase his/her sales by $17
Helping Students Advance Toward Educational Goals...whatever they may be

MCCCD is a primary student pipeline for Arizona’s public universities. Additional partnerships with 49 other institutions provide streamlined transfer options to MCCCD students.

2015–16, undergraduates enrolled at Arizona’s three public universities with 12 or more credits from MCCCD were as follows:

- ASU: 24,140 Students
- Northern Arizona University: 6,503 Students
- Arizona: 3,288 Students

The Reverse Transfer Project will help Maricopa Community Colleges respond to the national call to action to increase the number of community college students completing a degree or other credential by 50% — to 5 million students — by the year 2020.

Source: https://asa.maricopa.edu/sites/default/files/32467/Undergraduate%20Majors.htm
Snapshot of Skillful

- Collaborative effort to create a skills-based labor market and sustainable, meaningful career paths.
- Focus on the underserved middle-skill population.
- Public-private partnership involving the Markle Foundation, LinkedIn, Greater Phoenix, and local employer and educator organizations including ARIZONA@WORK, MCCCD, and Arizona State University.
- Initial focus on Advanced Manufacturing and IT, expanding into other growing industries.
Skillful: Why Phoenix?

- Greater Phoenix is home to some of the country’s most innovative educational institutions and employers, who are partnering closely with Skillful.

- Phoenix is one of the fastest growing cities in the country, with the 6th largest population increase among U.S. metro areas in 2014.

- ~80% of middle-skill adults in Phoenix think education would help them get ahead in the job market but only ~20% report taking a step in that direction in the last year.
Skillful provides a set of online and in-person resources to support jobseekers, employers and educators. Highlights include:

- Engaging digital platform with tools for employers, educators and jobseekers, including LinkedIn Training Finder (exclusive to Phoenix).
- Skills information for educators to develop their curricula, based on research from Burning Glass and primary employer research in Phoenix.
- Skills-based job description templates for employers.
- Free Career Coaching and engaging field program and meetups.
Skillful provides the following information for each MCCCD certificate program:

- Occupational program title
- Program description
- Tuition
- Duration
- Estimated Salary
- College information
- Affiliated Employer
- Skills you will learn
- Jobs you will be prepared for
- Alumni look
Skillful: How it Impacts MCCCD?

Benefits:
• Enhanced relationship with LinkedIn.
• Improves program marketing.
• Tracks alumni into work.
• Links current students with alumni working in industry.

Next Steps:
• Add Associate Degree programs to the system.
• Offer internship and apprenticeship opportunities for students.
• Improve partnership opportunities for specific industry sectors.
Questions?