Uploading your recruitment presentations

and a few PPT tips

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Bb Exemplary Course Award 2012 for online “Survey of Chemistry”

Previously, instructional designer for UAA nursing

B.S. Chemistry, M.A. Learning and Technology
Now working with WICHE on the NANSLO Media projects
WHY USE VIDEO? Educause 2014 study

Infographic excerpt:

**DEVICES**

Mobile device ownership continues to grow...

- **Smartphones**
  - 76% in 2013
  - 86% in 2014
  - 90% projection in 2015

- **Tablets**
  - 31% in 2013
  - 47% in 2014
  - 58% projection in 2015

...and use for academics also continues to grow

54% of students typically connect to the network with at least two devices at a time.
Communicate

The Boys, Brutus and Buckeye by Valerie Cc Flikrhttps://www.flickr.com/photos/72213316@N00/2950810812/in/photolist-bFMf hx-5uKffu-jpFp7s-e45CQA-73frwR-5b3nLE-a91SRN-abu7rY-a7eeCa-a91V7b-a8Y48a-a91TuQ-Fy6mX-a8Y71R-a8Y4Ua-3XFxWC-di54P2-m4Lswz-a8Y6TZ-bTUbR-di537w-bujwHn-fyfyYB-4op8TN-d76NHh-o1rmdh-6XoEt b-kRD7qE-7Utr6-5geUIZ-evpJAK-ftCScu-715Por-di8bd1-hkYmzB-a91Td9-a8Y4DP-eWF97H-a91SYo-dkF9PA-a91VWo-8E1xuQ-2jAc1C-2jH9fA-fKdNu9-D9xB-4JwMV-migg1yy-8NNm-aL6YMF/
Don’t Read Slides

Do not read bullets!

- Consistent fonts
- Consistent colors
- Consistent backgrounds
- Use single images
- Not too many slides
- Do NOT READ SLIDES!
- Make cue cards
Not many animations...
<table>
<thead>
<tr>
<th>Weblink</th>
<th>Description</th>
<th>Cost</th>
<th>Limits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Slideshare</td>
<td>Up to 500MB free, Share link only. Video for a fee.</td>
<td>free</td>
<td>Somewhat complicated to add audio</td>
</tr>
<tr>
<td>Jing [Screenrecorder]</td>
<td>Create screen casts with audio and upload. Share link</td>
<td>free</td>
<td>5 minutes/ Makes swf/flash video 2G storage</td>
</tr>
<tr>
<td>Vimeo Basic</td>
<td>Upload videos. Find cc licensed music. Mobile app to upload video from your phone.</td>
<td>free</td>
<td>1 upload per week .5G for non commercial; 10 per day. May have banners. Have to wait in line for upload.</td>
</tr>
<tr>
<td>NEW add-in for MS Office 2013: PPT Office Mix</td>
<td>Can add audio and web video, or other video, annotate screen, insert quiz etc. Upload to ms cloud and share url or export to a video. Check it out at <a href="https://mix.office.com/">https://mix.office.com/</a></td>
<td>free</td>
<td>Beta version</td>
</tr>
</tbody>
</table>

Extras:

*How to turn your narrated PPT 2010 presentation into a video:

https://support.office.com/en-au/article/Turn-your-presentation-into-a-video-c140551f-cb37-4818-b5d4-3e30815c3e83

**Another way to make a video with your webcam and other features – from your computer: Start > Programs > Windows Live Moviemaker

***Free audio recording and editing software Audacity: http://audacity.sourceforge.net/

**** Don’t forget that your phone can take video with audio!
Next let’s go upload some stuff...