WICHE’s Annual CSG-West Breakfast

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WICHE & The West:
As Goes The West, So Goes The Rest!
WICHE & The West

More Than A Half Century of Collaboration

1953: WICHE founded by U.S. Congress
Our Mission

To expand educational access and excellence for all the West’s citizens

By promoting innovation, cooperation, resource sharing and sound public policy

Thereby strengthening higher ed’s contributions to the region’s social, economic, and civic life.
Student Exchange Programs

Provide professional, undergraduate and graduate students with affordable access to out-of-state programs, while allowing states to fill excess capacity and avoid unnecessary duplication of programs.
Student Exchange Programs

Professional Student Exchange (PSEP)

More than 700 students pursued studies in 13 fields this year: architecture, dentistry, library studies, medicine, occupational therapy, optometry, osteopathic medicine, pharmacy, physical therapy, physician assistant, podiatry, public health, and veterinary medicine.

WICHE states will receive about $12 million in support fees from them.
WICHE & The West

Student Exchange Programs

Western Undergraduate Exchange (WUE)

- More than 20,000 students enrolled in fall 2004.
- They paid: just 150% of resident tuition.
- They saved: about $112 million this year.
More than 400 graduate students went to out-of-state institutions through WRGP this year.

They’re enrolled in 138 programs in 31 institutions.

They paid: resident tuition.
Other WICHE Programs

- WCET (Western Cooperative for Educational Telecommunications)
- Policy Analysis & Research
- Mental Health Program
What’s Up in the West – Lots!

- Finance
- Access
- Quality / Innovation
- Workforce Development
- Accountability
Access / Opportunity

- Demographics – Who’s That Knocking At The Door?
  - The Demand:
    - NCES projects 13 percent growth nationally
    - But “averages don’t tell the Western Story
A couple of Western States face growth that is off the charts
Others will see substantial growth

Percent Change in Number of Public and Nonpublic High School Graduates by State, U.S., 2001-02 (actual) and 2017-18 (projected)

Some will see manageable growth

Percent Change in Number of Public and Nonpublic High School Graduates by State, U.S., 2001-02 (actual) and 2017-18 (projected)

Some will see modest growth

Percent Change in Number of Public and Nonpublic High School Graduates by State, U.S., 2001-02 (actual) and 2017-18 (projected)

Some states will see manageable declines

Percent Change in Number of Public and Nonpublic High School Graduates by State, U.S., 2001-02 (actual) and 2017-18 (projected)

Some of you will face significant declines

Percent Change in Number of Public and Nonpublic High School Graduates by State, U.S., 2001-02 (actual) and 2017-18 (projected)

Access / Opportunity

Demographics – Who’s That Knocking At The Door?

The Demand:

- Growth in West exceeds the Rest
  - Nevada, Arizona, Colorado, & Utah lead
- Not every state fits the mold
  - N.Dakota, Wyoming, Montana, & S.Dakota lead the projected declines.
- West will be majority minority by 2008-2009
access continued

- The Supply (Where will they go?):
  - Recognized constraints
    - California and Washington
  - Unrecognized constraints
    - Rumors abound
  - Positive policy responses
    - Nevada State College
    - California transfer guarantee
    - Arizona “Changing Directions”, if possible
The Financing Context: Structural Deficits for Everyone

State and local surplus or shortfall as a percent of baseline revenues

Source: National Center for Higher Education Management Systems (NCHEMS)
Finance Policy:

- New stuff:
  - The radical departure from standard practice – Colorado
  - Washington’s workforce development slot funding

- Changing Direction:
  - Arizona – It stage two
  - Oregon – A focus on need-based aid
  - Hawaii – In process
  - Idaho – policies in sync
  - California & New Mexico – financing results
financing continued

- Finance Practice -- Tuition and fees
  - Up, up, and away
financial aid – to need or not to need, that is the question.

- Need leads in: Oregon, Washington, Montana, and maybe Arizona and Hawaii
- Non-need trumps need in South Dakota and Wyoming (sort of)
- New Mexico loves them both
financing continued

- Institutional support
  - It was a pretty good year
  - But, the story continues
    - Colorado voucher could be reduced by 1/3
    - Oregon must do something, but “can’t”
    - Nevada – the death tax dilemma
    - Wyoming is in a world of its own
Work Force Development: So What?

- World leaders in higher education attainment:
  - Canada, Finland, Ireland, Japan, Korea

- Second Tier:
  - U.S., Australia, Belgium, France, Norway, Spain, Sweden, U.K.

Source: OECD Statistics, Annex 3 – Table 2.5
Accountability

- Nationally
  - Federally, Reauthorization will include *accountability*
  - Nationally, SHEEO has issued a national report
    - Role and responsibility differentiation
    - Call for a national student record data base

- Colorado
  - New Colorado Opportunity Fund calls for *Performance contracts with all public institutions*
accountability continued

- Nevada
  - Legislative Interim Committee examined efficiency and effectiveness of Nevada higher education, today and tomorrow

- New Mexico
  - New Department of Higher Education and Secretary reporting to the Governor

- North Dakota
  - Legislative review of the Roundtable

- Washington
  - New “Legislatively Guided” Master plan– And more “planning” to come
Other significant issues/activities

- Privatization versus the Public Good
  - In theory:
    - Free-market principles should rule
    - Free-market is fine, if affordable, but first obligation is to “our own”
    - Public means public
  - In practice:
    - Colorado voucher
    - Oregon financial aid
    - Washington workforce development slots
other stuff continued

- Governance – Many stories
  - An issue in California, Colorado, Idaho, and Oregon.
- K-16 initiatives
  - Montana – statewide initiative
  - Nevada – the American Diploma Project
  - Colorado – an emerging effort
  - Nearly ubiquitous
- Improving Productivity
  - Mission Differentiation
  - Course Redesign
Higher Education In The West

- As Goes The West,
- So Goes The Rest.

- On ACCESS, FINANCE, WORKFORCE, INNOVATION, AND ACCOUNTABILITY

- It’s not a modest responsibility