The Personalized Learning Spectrum

- Descriptive analytics
- Inferential analytics
- Predictive analytics / early alerts
- Content-agnostic recommendations (objective-level)
- Content-specific recommendations (step-level)
- Personalized learning pathway (course, chapter, objective & step-level)

Low sophistication
Low level of effort

High sophistication
High level of effort

More dependent on capabilities left on spectrum

Generally increasing on learning impact effect size
Learning Capabilities Focus

Personalized Learning at Scale

THE INSTRUCTOR

I can make better decisions to help learners succeed.

I can intervene early to help learners get back on track.

Adaptive learning helps me build a personalized learning experience for each learner.

THE LEARNER

I can focus on the areas where I need to make progress.

I get help when I need it most.

My path to mastery is tailored just for me.