TERRY W. HARTLE

Terry W. Hartle
Senior Vice President, ACE,

Specialization: Accreditation, college costs, federal policy, federal student aid, higher education finance, immigration, legislative issues, tuition

Terry W. Hartle is one of America’s most effective and experienced advocates for higher education. At ACE, where he has served for more than 20 years, he directs comprehensive efforts to engage federal policymakers on a broad range of issues including student aid, government regulation, scientific research and tax policy. His work involves representation before the U.S. Congress, administrative agencies and the federal courts. As an expert voice on behalf of colleges and universities, he is quoted widely in both the national and international media on higher education issues.

Given ACE’s historic role in coordinating the government relations efforts of some 60 associations in the Washington-based higher education community, Hartle plays a central part in developing public policy positions that impact all colleges and universities. He also oversees the Council’s external relations functions, as well as Higher Education for Development (HED), which supports the global development goals of the United States Agency for International Development (USAID), primarily by coordinating the engagement of the higher education community to address development challenges.

Prior to joining the council in 1993, Hartle served for six years as education staff director for the Senate Committee on Labor and Human Resources, then chaired by Sen. Edward M. Kennedy. Prior to 1987, Hartle was director of social policy studies and resident fellow at the American Enterprise Institute, and a research scientist at the Educational Testing Service. Hartle has authored or co-authored numerous articles, books, and national studies and contributes regular book reviews to The Christian Science Monitor.

Hartle received a doctorate in public policy from The George Washington University (DC), a masters in public administration from the Maxwell School at Syracuse University (NY) and a bachelor’s degree in history (summa cum laude) from Hiram College (OH). He was awarded an honorary doctor of laws degree by Northeastern University (MA). He is a member of Phi Beta Kappa, the Garfield Society at Hiram College and the Hiram College Athletic Hall of Fame.
On January 6, 1997, Saint Leo College’s newly appointed president, Arthur F. Kirk, Jr., stood before faculty and staff to describe the future he pictured for the school. "I see great potential here and I can envision Saint Leo being the great Catholic university of the southeastern United States," he said. "We have the potential to combine the resources of a university with a small college’s strengths of community and commitment to each student’s learning and development."

A Vision for Saint Leo: A Leading Catholic Teaching University

In the years since Dr. Kirk arrived at Saint Leo, his vision—for Saint Leo to become a leading Catholic teaching university—has guided the efforts of its faculty and staff.

Enrollments have doubled and graduation rates have improved significantly. Eight new buildings have been constructed, seven others purchased, and several more extensively renovated and refurbished. Today the university’s curriculum is more academically rigorous than at any time in the school’s history. Student satisfaction, graduation rates, learning outcomes, and student engagement are constantly and consistently improving, as measured by national comparative studies. During Dr. Kirk’s tenure, eight intercollegiate athletic teams have been added, all campus residential students are issued laptop computers, and new technologies are employed online and at all teaching locations to enhance the teaching and learning environment.

Dr. Kirk places a high priority on community service, so the university sponsors a community service day each semester with hundreds of students, faculty and staff volunteering their time at local charities. In addition, every athletic team engages in multiple service projects each year.

Education & Experience

Dr. Kirk received his bachelor's degree in history and his master’s degree in administration and supervision from Kean University in New Jersey. He earned his doctorate from Rutgers University. Dr. Kirk wrote his dissertation on small college survival strategies.
He began his administrative career at Kean University where he served as assistant director of the Division of College Development and director of Alumni Affairs. He also served as director of Development and Planning for Raritan Valley Community College and directed the college’s off-campus, non-credit and curriculum development programs. Dr. Kirk moved on to be executive vice president and chief financial officer of College Misericordia in northeastern Pennsylvania. In 1984 he was named president of Keuka College in upstate New York.

An avid athlete and former college football coach, he competes in triathlons and in 1995 completed a cross-country bike ride.

**Honors & Memberships**

Dr. Kirk has received honors and awards from Rutgers University, Kean University of New Jersey, and Keuka College.

He serves as a member of the board of the Council for Adult and Experiential Learning (CAEL), the Association of Governing Boards (AGB) Council of Presidents, and the National Association of Independent Colleges and Universities’ (NAICU) Committee on Accountability.

He is past chair of the president’s council of the Independent Colleges and Universities of Florida (ICUF), past vice president of the Florida Association of Colleges and Universities Board of Directors, and he currently serves on several corporate and community boards. Dr. Kirk served two terms as vice chair of the National Collegiate Athletic Association (NCAA) Division II President’s Council and the NCAA Executive Committee.
Dr. George Eugene Ross became the fourteenth president of Central Michigan University on March 1, 2010.

Dr. Ross’ leadership of Michigan’s fourth largest university and a top-100 university in the nation based on enrollment follows more than 22 years of higher education leadership and management guided by his strong belief in the transformative power of higher education.

Dedicated to student success and academic excellence with a commitment to transparency, Dr. Ross brings a strong financial and educational background; a thorough understanding of CMU’s financial resources, operations and cultural environment; and a vision to enhance the growth, rich tradition and student-centered focus that have been CMU’s hallmark for more than 120 years.

Prior to assuming the CMU presidency, Dr. Ross served as President of Alcorn State University, founded in 1871 as the nation’s first public historically Black land-grant university. Before his appointment as president, he held the positions of Vice President for Finance and Administrative Services at Central Michigan University, Executive Vice President at Clark Atlanta University, Executive Vice Chancellor at the University of Tennessee at Chattanooga, and Vice President for Business Affairs at Tuskegee University.

His focus on student success is reflected in Dr. Ross’ continued engagement in both traditional and nontraditional student teaching and learning. He has held adjunct and associate professor ranks teaching at the undergraduate and graduate levels. He also has developed continuing education materials and taught professional development courses for various professional organizations, including the National Association of College and University Business Officers, the Southern Association of College and University Business Officers, and the Southern Education Foundation.

As a nationally recognized leader in higher education, Dr. Ross has presented seminars, workshops and lectures in the areas of higher education leadership, budget, finance and administration to a number of universities and national organizations including the Association of Public and Land-Grant Universities, the American Association of State Colleges and Universities, and the Summer Institute for Women in Higher Education at Bryn Mawr College.

As a strong proponent of civic engagement and giving back to his community, Dr. Ross has served on a number of local, statewide and regional planning and economic development boards, countywide strategic planning committees, neighborhood development organizations, and Chambers of Commerce.

In addition, he has served on the Board of Trustees of Bryan College and the Board of Directors of the Southern Association of College and University Business Officers.
A certified public accountant, Dr. Ross held positions in corporate and nonprofit finance and management prior to his work in higher education. He earned his bachelor’s and master’s degrees in business administration from Michigan State University, a Ph.D. in higher education administration from the University of Alabama, and completed postdoctoral studies at Harvard University.

Dr. Ross and his wife, Elizabeth, have two adult daughters, Roshaunda and Joronda.

August 2010
Dr. Craig D. Weidemann

Dr. Weidemann was named Penn State's vice president for outreach in 2003. In this position he oversees the University's outreach initiatives and has responsibility for Continuing Education, Online Education, Public Broadcasting, Economic and Workforce Development, and Extension.

Penn State Outreach is the largest unified outreach organization in American higher education; each year it serves more than 5 million participants, viewers, and listeners at more than 125 locations, and in all 50 states and 80 countries.

For his leadership and contributions in higher education, Dr. Weidemann recently received the prestigious Julius M. Nolte Award from the University Continuing Education Association. In 2006 he was selected by the University of Georgia's College of Education Awards Committee to receive the Professional Achievement Alumni Award.

Dr. Weidemann is completing his second term on the Commission on Lifelong Learning of the American Council on Education (ACE). In 2004 he was appointed to the Pennsylvania Workforce Investment Board by Governor Rendell. He also serves as a member of the Pennsylvania College of Technology's board of directors.

Dr. Weidemann has held a number of national leadership positions with the University Continuing Education Association; he has served on the board of directors and chaired the National Task Force on Displaced Professionals and the Division of Business, Industry, and Labor. He is secretary of the Council on Continuing Education and Extension of the National Association of State Universities and Land-Grant Colleges, and the Committee on Engagement of the CIC (the academic consortium of the Big Ten universities and the University of Chicago).

Prior to his appointment at Penn State, Dr. Weidemann was the vice provost and executive assistant to the president of the University of Maryland, Baltimore County (UMBC). In that position he led several outreach initiatives, including the Deutsche Banc/Alex Brown Center for Entrepreneurship and the UMBC President's Advisory Council on Business Outreach. He provided the leadership for the Meyerhoff Scholarship Program, a nationally-recognized academic program for minority students in the sciences, and was responsible for supervising the UMBC's Division I athletic program in the America East Conference. During his tenure as vice provost at UMBC, Dr. Weidemann served on the Greater Baltimore Technology Council and the Technology Workforce Task Force of the Governor's Workforce Investment Board. He was chair of the Baltimore County Technology Council for three years.

Dr. Weidemann has also served as associate vice president for research and dean of the College of Graduate and Extended Education at Towson University, where he led the campus graduate program, research agenda, and academic outreach initiative. And he has held administrative positions at Johns Hopkins University and the University of Illinois at Urbana-Champaign.

Dr. Weidemann serves on the board of directors of Special Olympics Pennsylvania and has held a number of leadership positions with other nonprofit organizations. He has written and presented on various topics, including
adult learning and memory, board management, strategic partnerships, workforce issues, continuing education, and managerial issues in higher education. He has taught courses in education, leadership, and management at several universities.

Dr. Weidemann received his bachelor's degree in psychology from Illinois State University and his doctorate in educational psychology from the University of Georgia.