Definitions

Personal Learning Environment (PLE): A system that help learners take control of and manage their own learning by helping learners set their own goals, manage their learning, and communicate with others throughout the process of learning.

Personal Learning Network (PLN): The network created when learners interact and connect with others in a connected personal learning environment (PLE) to guide learning, acquire knowledge, share information, answer questions and contribute to your professional development.

Social Media/Social Web: The interactive, social spaces where individuals gather on the Internet. These spaces contain user-generated, content shared among a community of individuals and connected online networks.

PERSONAL LEARNING NETWORKS (PLNs)

- Personal Learning Networks - David Warlick http://bit.ly/ruFL0k
- What is a PLN? Or, PLE vs. PLN - Dr. Alec Couros http://educationaltechnology.ca/couros/1156

Social Media 101

The 2012 State of Web and Social Media Analytics in Higher Ed – @karinejoly at #eduweb12 |
Other Side Group http://bit.ly/MwuQbx
Social Media Ruminations | Inside Higher Ed http://bit.ly/M5h7XR
5 steps to building social media presence from scratch http://bit.ly/Ox9z23
Talking About PLNs on #SALive http://bit.ly/MXqhK0 with @ericstoller
TWITTER

Twitter provides the opportunity to have micro-conversations in 140 characters or less. This is a great avenue to connect to other professionals, learn about trends and share resources (URLs, videos, pictures, conference materials, etc) with a variety of professionals. Set up an account, it is free, and fairly straightforward. Once you have selected a username (choose one that is either the real you, or has an advising spin) then you are on your way to creating a network of like-minded advising professionals and educators thirsty for relevant information about higher education.

Twitter - The Tools & Tricks:
Twitter in Plain English - YouTube http://bit.ly/ruNe4g
What Is a Twitter Chat and How to Make the Most of It | Pronet Advertising http://bit.ly/qKNLLq
Twitter for Business https://business.twitter.com/
Twitter Search http://search.twitter.com/
Happy My Twitter Story Day! #mytwitterstory http://bit.ly/PkXITr
Want to chat on Twitter? Here’s a chat for you http://bitly.com/TwitterChatSchedule
Teaching Twitter to Higher Education Colleagues http://edcabellon.com/tech/teachingtwitter/

Hashtags & Backchannels
Hashtag: A symbol used in Twitter messages, the # symbol, used to identify keywords or topics in a Tweet. The hashtag was an organic creation by Twitter users as a way to categorize Twitter messages and link keywords posted on Twitter.

What Are Hashtags? http://support.twitter.com/entries/49309-what-are-hashtags-symbols
The #SAchat ‹ The Student Affairs Collaborative http://bit.ly/19EMTHR

Hashtags & Users to Follow:
#edtech    #acadv#edusomedia    #highered
#SAchat    #career    #SAtech    #SocialMedia
#ahpscot (allied health professionals)

Social Network Ideas & Considerations: Facebook, LinkedIn & Google Plus
Facebook for Learning Communities: Groups vs. Pages http://bit.ly/PkV93C
Facebook Help Centre http://on.fb.me/PkVxPA “Insights”
Using LinkedIn with First Year Students #UGST1000 http://bit.ly/PkWlyF
Creating Digital Communities of Practice to Enhance #StudentAffairs & #HigherEd
Helpful Tools to Aggregate Topics on The Social Networks:
Scoop It http://www.scoop.it/

Visual Literacy
YouTube http://www.youtube.com/
Flickr http://www.flickr.com/  Creative Commons License
Google Images http://images.google.com/

COLLABORATIVE SPACES
Presentation Sharing & Web Conferencing
SlideShare http://www.slideshare.net/  Zipcast http://www.slideshare.net/zipcast
Prezi http://prezi.com/  (slide & screencast)
Google Docs https://docs.google.com  Google Talk http://www.google.com/talk/
Google Plus Hangout ON AIR [VIDEO] http://www.youtube.com/watch?v=ohlHn6Kt5YM
To organize or schedule a meeting with http://www.doodle.com/

Digital Collaboration Spaces
Google Docs https://docs.google.com  Google Sites https://sites.google.com/
Dropbox http://dropbox.com  About Dropbox http://www.youtube.com/watch?v=OFb0NaeRmdg

Articles, Videos, URLs & Further Reading from Presentation
  - Communities of Practice http://www.youtube.com/watch?v=OJmJN01yeJQ
- The Horizon Report http://horizon.wiki.nmc.org/
- EDUCAUSE http://www.educause.edu/
- Sloan Consortium http://sloanconsortium.org/
- WOMMA: Word of Mouth Marketing Association http://womma.org/main/
• Rachel on Facebook_1.wmv - YouTube http://bit.ly/GZNxrp
• Facebook in Online Pre-professional Courses - YouTube http://bit.ly/GZNziT
• Facebook for Learning Communities: Groups vs. Pages | TechKNOW Tools http://bit.ly/H1KVs7
• Think-Pair-Share http://bit.ly/H1MFBx
• Why The Brain Benefits From Reflection In Learning http://bit.ly/GZQJmC
• The Twitter Experiment - Twitter in the Classroom - YouTube http://bit.ly/GZQsAl
• A YouTube Playlist for the #UNT @ExploringMajors 's channel - YouTube http://bit.ly/H1NNVO
• Finding Non-Copyrighted Images for Presentations | Center for Teaching | Vanderbilt University http://bit.ly/GZSfFj
• Laura’s UGST 1000 class: About UGST 1000-817 | #ugstSTORY http://bit.ly/H1IhT1

References & Suggested Reading
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