

KnowHow2GO *Ambassadors*

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Get advice about going to college from people who know all about it!



09.01.11 | SETTING YOURSELF UP FOR SUCCESS

→ *Chris*

Hey everyone! I hope you've had a good summer and that your year is starting out smoothly. Since the year has just begun, this is a good time to plan out how you're gonna prepare yourself for college. The process isn't hard, but it does have a couple steps, and you want to make sure you're giving yourself enough time to do everything (hint hint)! Here are the things that... [READ MORE](#)



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08.30.11 | NUMBERS

→ *Meaghan*

Unemployment Rate by Education Level Bachelor's or higher – 4.4% High school diploma – 10% Less than high school diploma – 14.3% Source: June 2011 Bureau of Labor Statistics Average Earnings in 2009 Master's degree – \$87,913 Bachelor's degree – \$68,812 Associate's degree – \$49,835 High school graduate – \$39,937 Less than high school – \$30,958 Source: www.postsecondary.org Number of college graduates needed to meet national job growth demand by... [READ MORE](#)

Meet our Ambassadors

KnowHow2GO's Ambassadors are recent college graduates and experts on preparing for college. They're currently working as advisers to middle and high schoolers across the country. And now they're available to help you by sharing tips on this blog and through their Twitter and Facebook pages. Click the Ambassadors' photos to learn who they are and how you can reach them. Then, ask them the questions you have about college prep - and encourage your friends to do the same.

Why Ambassadors?

- We heard from our partners that...
 - Teens are most inclined to listen to their peers
 - Real people are more credible than celebrities
 - Our audience spends *a lot* of free time online



About the Ambassadors



08.16.11 | THE COMMUTER STUDENT

Vanessa

Unlike many of my friends, when I attended college I lived at home and traveled to and from school. I am what you would consider a commuter student, but I was still engaged in campus life and in my academic program.

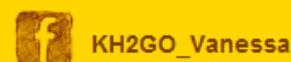
The following table outlines some of the things I experienced as a commuter student:

PROS	CONS
I saved money, as I didn't have to pay for a dorm/apartment	<i>I had to follow my parents' rules and did not experience the same freedom as my friends (i.e., going out to parties, social events)</i>
I was close to my family and had their constant support	<i>I still was expected to fulfill family responsibilities (i.e., cleaning the house, caring for my siblings, attending family outings)</i>
I still had the perk of having home cooked meals	<i>I didn't visit a variety of restaurants and try out new cuisines near campus</i>
I continued to interact with my community and high school friends	<i>It was more difficult for me to meet students on campus that weren't in my classes</i>
I was able to take public transportation to get to my classes	<i>I spent four hours a day on public transportation, in every type of weather</i>
I valued my education and felt I was more mature/level-headed compared to my peers	<i>Time management and organization was a must! I couldn't have such a flexible schedule or fall behind in my classes.</i>
I was able to work two jobs	<i>I didn't have much time to get involved in student organizations and events. I also didn't know much about support services offered on campus.</i>
I was able to network and gain professional experience through my jobs	<i>I sacrificed the traditional student experience</i>
Once I graduated from college, I felt I had life skills and street smarts that helped me transition into my own apartment and full-time job (which was offered to me before I even graduated!)	<i>Had I lived in the dorms, I would have already experienced separation from my family, community and friends</i>



Vanessa's a college adviser based in Aurora, Illinois. She transferred from four different colleges before graduating from the University of Illinois at Chicago. When Vanessa isn't busy remodeling her new home, she organizes community events to assist students with college applications. She would love to be your college adviser too. ¡Si, Vanessa habla español!

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Vanessa, KnowHow2GO Ambassador

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Ask me how I can help you prepare for college!

103

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Chris, KnowHow2GO Ambassador



KnowHow2GO to College



East Aurora School District 131



Meaghan, KnowHow2GO Ambassador



East Aurora High School



Vanessa, KnowHow2GO Ambassador

<http://www2.ed.gov/offices/OSFAP/training/index.html>

Training for Financial Aid Professionals homepage

www2.ed.gov

Federal Student Aid's Training for Financial Aid Professionals (TFAP) website contains information on our current and future training activities and learning resources.

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<http://www.niutoday.info/2011/08/24/niu-president-john-g-peters-will-deliver-annual-state-of-the-university-address-sept-1/>

www.niutoday.info

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<http://www.univision.com/content/content.jhtml?cid=450127>



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www.univision.com

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Vanessa

@KH2GO_Vanessa

Need advice about post-high school plans, college applications, or involving your family into your university dreams...count on me!

<http://www.knowhow2go.org/ambassadors/>

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The Global Search for Education: More Arts Please educationnews.org/?p=160079

29 Aug



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Hispanics' College Enrollment Rises: nyti.ms/oRfv12

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Open Courses, Nearly Free: nyti.ms/oCDdBf

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"Poverty Is the Problem": Efforts to Cut Education Funding, Expand Standardized Testing Assailed

democracynow.org/2011/8/26/pove... via @democracynow

26 Aug



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Education International - UK: New analysis highlights education divide: bit.ly/pDRFuw via @AddThis

26 Aug



About @KH2GO_Vanessa

56

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235

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42

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2

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I graduated from East Aurora class of 08. I am curr...



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Getting Started

1. Recruit Ambassadors
2. Determine program structure
 - Compensation
 - Expectations
3. Develop program assets
4. Get buy-in from Ambassadors
5. Begin program roll-out



NATIONAL COLLEGE
ADVISING CORPS

Expectations

Daily

- Check the blog, Facebook and Twitter
- Respond to reader comments

Twice a Week

- Make social media updates

Every Other Week

- Submit blog post
- Join conference call

As Needed

- Engage in promotion
- Join other campaign activities

Program Roll-Out

The image shows a screenshot of a WordPress dashboard. At the top, the site name 'KnowHow2GO Ambassadors' is displayed with a 'Visit Site' button. A yellow notification banner at the top right states 'WordPress 3.0.1 is available! Please'. The left sidebar contains a menu with items: Dashboard (selected), Akismet Stats, Posts, Media, Links, Pages, Comments, Appearance, Plugins (with a red '2' badge), Users, Tools, and Settings. The main content area is titled 'Dashboard' and features a 'Right Now' section. This section includes a table with site statistics and two update buttons.

Right Now	
<i>At a Glance</i>	
90 Posts	78 Comments
1 Page	77 Approved
18 Categories	0 Pending
65 Tags	1 Spam

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You are using **WordPress 2.8.6.** [Update to 3.0.1](#)

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Guidance

Flexibility

Involvement

Promotion

Sustainability