

A scholar today ... A success tomorrow!

"Reflections on Successful Business-Education Partnerships"

Partnerships for Progress: A Meeting of the College Access Challenge Grant Network

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State Scholars Initiative



The State Scholars Initiative (SSI)

The goal of State Scholars Initiative was two fold:

- 1) Increase the number of high school students taking a rigorous course of study
- 2) Engage the business community in this endeavor



The State Scholars Initiative Network



Arizona
Arkansas
Connecticut
Indiana
Kentucky
Louisiana
Maryland
Massachusetts
Michigan
Mississippi
Missouri
Nebraska
New Hampshire
New Jersey
New Mexico
Oklahoma
Rhode Island
South Dakota
Tennessee
Utah
Virginia
Washington
West Virginia
Wyoming

The State Scholars core course of study recommends four years of English, three of math (algebra I and II, geometry), three of lab science (biology, chemistry, physics), three and a half of social studies (chosen from U.S. and world history, geography, economics, and government), and two of a language other than English.



SSI Program Administration

- ★ Support existing State-level business-education partnerships
- ★ Select and support new State-level partnerships
- ★ Provide implementation model for State-level business-education partnerships
- ★ Provide technical assistance to State-level business-education partnerships
- ★ Develop and disseminate materials
- ★ Communicate with State-level partnerships
- ★ Contract with third party evaluators



NIU Evaluation Components

- ★ Center for Governmental Studies at NIU evaluated use of bus-ed partnerships to influence student course-taking
- ★ Review SSI experience against partnership “best practice” (Council for Corporate and School Partnerships, *Guiding Principles*, http://www.corpschoolpartners.org/pdf/guiding_principles.pdf)

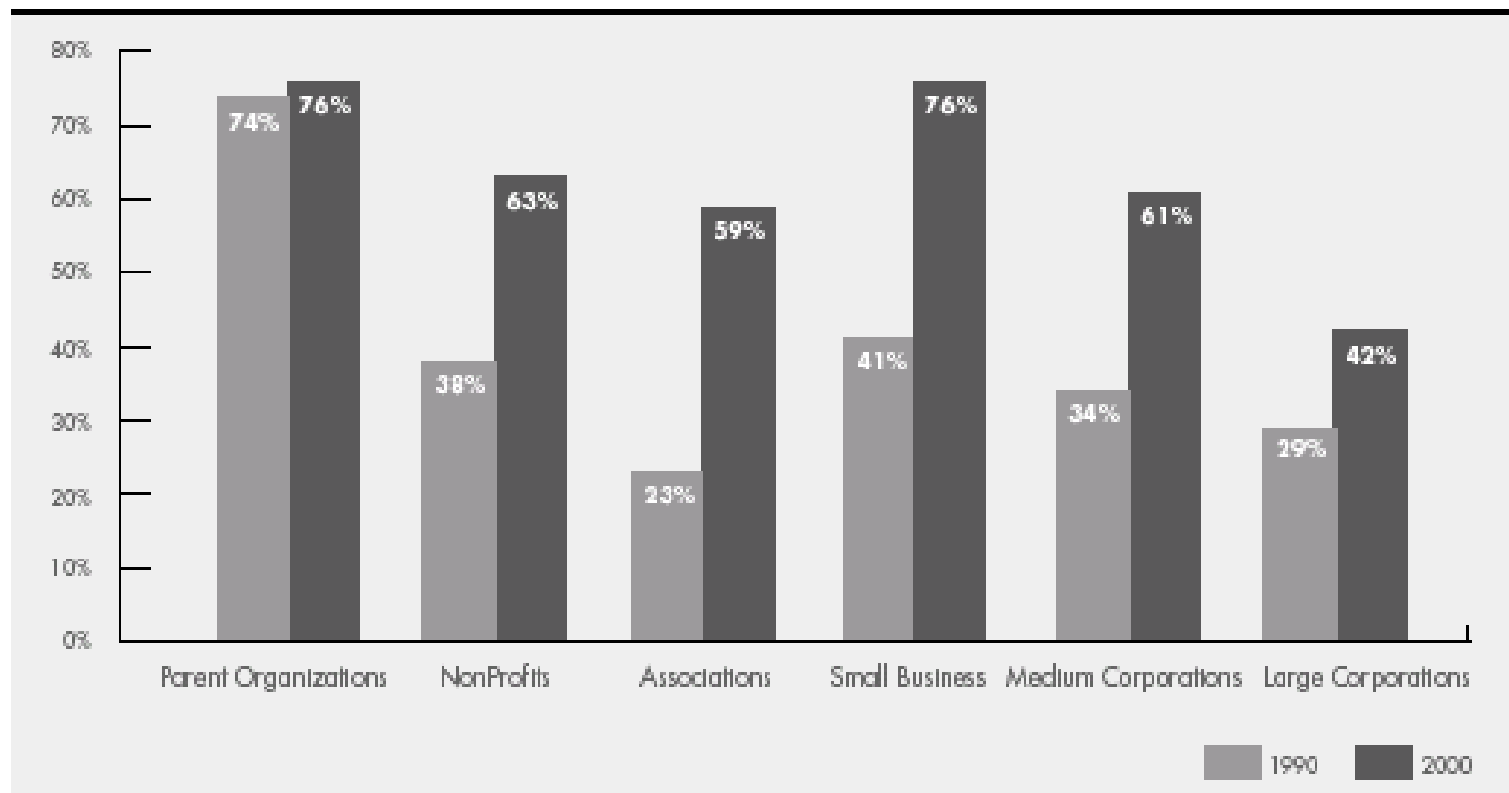


Business-Education Partnerships are Plentiful and Growing

TOPIC	1990	2000	INCREASE
Districts with Partnerships	51%	69%	35%
Students Served	29.7 Million	35 Million	18%
Volunteers	2.6 Million	3.4 Million	31%
Volunteer Hours	N/A	109 Million (52,000 FTE)	N/A
Value to Schools	\$ 1 Billion	\$2.4 Billion	102%



Small and Parent Businesses Dominate



Reasons for Partnering

★ Educators:

1. Improve student motivation, self-esteem
2. Provide student direction toward future education
3. Funding for libraries, computers, etc.
4. Improve academic achievement in core subjects
5. Increase parental involvement

★ Employers:

1. Human capital development
2. Community development
3. Student achievement
4. Financial benefits



Mutual Benefit is the Key

Philanthropic Process

BUSINESS → SCHOOL

Commerce Process

SCHOOL ← BUSINESS

Partnership Process

BUSINESS ↔ SCHOOL



Guiding Principles for Business-Education Partnerships (CCSP)

- ★ Develop core values for partnership
- ★ Translate those values into action
 - Integrate into school/business cultures
 - Clear management structure, process
 - Specific and measurable objectives
- ★ Provide continuity over time
 - Support at highest levels (concurrency)
 - Communication plan
- ★ Evaluate



State Success Stories

- ★ Michigan
- ★ Mississippi
- ★ Oklahoma
- ★ South Dakota
- ★ Tennessee



Contact

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